



Assurance of Student Learning Annual Results by College Final Results Academic Year 2023 – 2024

The following heat maps reflect the final results of the Assurance of Student Learning (ASL) annual review for the academic year 2023-2024.

Final results reflect the average of the ASL Initial Review, the ASL Secondary Review, and any reviews conducted by the Faculty Associate for Assessment due to score variances (i.e., score variance > 1 between UAAC member and Associate Dean) in the ASL Initial Review.

Results are presented by college and provide the average score of individual programs as well as the College or School's average results for all rubric components.

The annual ASL Review follows a 3-year cycle in which all 7 components are reviewed and scored in Year 1. Only Results and Action Plans are reviewed and scored in Years 2 and 3. Academic year 2023-2024 was a Year 1: all seven rubric components were scored.

Thank you to all Assessment Coordinators, faculty, members of the University Assessment Advisory Committee, and Associate Deans who contributed to this round of the Assurance of Student Learning at WCU. It is a university-wide effort!

Average results and action plan scores for all WCU programs are below. We should all be very proud of this achievement!

WCU Average ASL Scores

Student-Centered Outcomes	Curriculum Map	Types of Measures	Rationale for Measure	Criteria for Success	Results	Action Plans
3.80	3.83	3.86	3.83	3.76	3.76	3.64



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College of Arts & Humanities

Unit	Student-Centered Outcomes Average	Curriculum Map Average	Types of Measures Average	Rationale for Measure Average	Criteria for Success Average	Results Average	Action Plans Average
CAH: Art BFA Programs (GAID & Studio Arts)	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CAH: Communication Studies BA	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CAH: Communication Studies MA	3.00	3.50	3.00	3.00	2.00	3.00	3.00
CAH: English BA	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CAH: English MA	4.00	4.00	4.00	3.50	3.50	2.50	2.50
CAH: History BA	4.00	3.00	4.00	4.00	4.00	4.00	4.00
CAH: History MA	3.00	3.00	3.50	3.50	3.00	1.50	2.00
CAH: Languages and Cultures BA	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CAH: Languages and Cultures MA	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CAH: Media and Culture BA	4.00	4.00	4.00	4.00	3.00	4.00	4.00
CAH: Philosophy BA - Philosophy Track	3.50	3.00	4.00	4.00	4.00	4.00	3.50
CAH: Philosophy MA	3.50	3.50	3.50	4.00	4.00	3.50	4.00
CAH: Teaching English as a Second Language (TESOL) MA	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CAH: Theater BA	4.00	3.50	4.00	4.00	3.50	4.00	3.50
CAH: Women's and Gender Studies BA	3.50	4.00	4.00	2.00	3.00	4.00	4.00

Student-Centered Outcomes
3.77

Curriculum Map
3.70

Types of Measures
3.87

Rationale for Measure
3.70

Criteria for Success
3.59

Results
3.63

Action Plans
3.63



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College of Business & Public Management

Unit	Student-Centered Outcomes Average	Curriculum Map Average	Types of Measures Average	Rationale for Measure Average	Criteria for Success Average	Results Average	Action Plans Average
CBPM: Accounting BS	3.50	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Business Administration MBA	4.00	4.00	4.00	4.00	3.50	4.00	4.00
CBPM: Criminal Justice BS	4.00	4.00	4.00	4.00	3.50	4.00	3.50
CBPM: Criminal Justice MS	4.00	4.00	4.00	4.00	4.00	3.50	3.00
CBPM: Economics BS	4.00	4.00	4.00	4.00	4.00	3.50	3.50
CBPM: Finance BS	4.00	4.00	4.00	4.00	4.00	4.00	3.50
CBPM: Geography BS	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Geography MS	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Human Resources Management MS	4.00	4.00	4.00	4.00	3.50	3.50	3.50
CBPM: International Business BS	3.50	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Management BS	3.50	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Marketing BS	3.50	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Public Administration MPA	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Public Policy & Administration DPA	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CBPM: Urban and Environmental Planning BS	4.00	4.00	4.00	4.00	4.00	4.00	4.00

Student-Centered Outcomes 3.86	Curriculum Map 4.00	Types of Measures 4.00	Rationale for Measure 4.00	Criteria for Success 3.90	Results 3.90	Action Plans 3.80
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College of Education & Social Work

Unit	Student-Centered Outcomes Average	Curriculum Map Average	Types of Measures Average	Rationale for Measure Average	Criteria for Success Average	Results Average	Action Plans Average
CESW: Applied Studies in Teaching and Learning MEd	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Clinical Mental Health Counseling (CMHC) MS and School Counseling MEd	3.50	4.00	4.00	3.50	3.50	4.00	3.00
CESW: Early Childhood Education (ECE) MEd	4.00	4.00	4.00	4.00	3.50	4.00	4.00
CESW: Early Grades Preparation PK-4 BSEd	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Education Policy, Planning, and Administration EdD - Curriculum and Instruction	3.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Education Policy, Planning, and Administration EdD - Higher Education	3.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Health and Physical Education (HPE) Teacher Certification	4.00	4.00	4.00	4.00	3.50	4.00	4.00
CESW: Higher Education Policy and Student Affairs (HEPSA) MS 2024	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Literacy and Reading Specialist, Teacher Certification ME., PB 2021	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Middle Grades Preparation 4-8 BSEd	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Secondary Education BSEd Combined	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Secondary Education with Certification MEd	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Social Work BSW	3.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Social Work MSW	3.00	3.00	4.00	4.00	4.00	4.00	3.50
CESW: Special Education BSEd	3.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Special Education MEd	3.00	4.00	4.00	4.00	4.00	4.00	4.00
CESW: Transformative Education and Social Change (TESC) MS	4.00	4.00	4.00	4.00	4.00	4.00	3.00

Student-Centered Outcomes

3.58

Curriculum Map

3.94

Types of Measures

4.00

Rationale for Measure

3.97

Criteria for Success

3.91

Results

4.00

Action Plans

3.85



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College of Health Sciences

Unit	Student-Centered Outcomes Average	Curriculum Map Average	Types of Measures Average	Rationale for Measure Average	Criteria for Success Average	Results Average	Action Plans Average
CHS: Athletic Training Entry Level Program MS	4.00	4.00	4.00	4.00	4.00	3.00	2.50
CHS: Communication Sciences and Disorders BA	4.00	4.00	4.00	4.00	4.00	4.00	3.00
CHS: Communication Sciences and Disorders-- Speech Language Impaired MA	4.00	4.00	4.00	4.00	3.50	3.50	3.50
CHS: Community Nutrition MS	4.00	4.00	3.50	3.50	4.00	4.00	4.00
CHS: Environmental Health BS	4.00	4.00	4.00	4.00	4.00	4.00	3.00
CHS: Exercise and Sport Physiology MS	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CHS: Exercise Science BS	3.50	4.00	4.00	3.00	2.50	4.00	4.00
CHS: Health Science BS 2014	4.00	3.50	4.00	3.50	3.00	3.50	2.50
CHS: Nursing BSN (AACN Essentials 2021) NEW	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CHS: Nursing DNP (AACN Essentials 2021) NEW	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CHS: Nursing MSN (AACN Essentials 2021) NEW	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CHS: Nursing RN to BSN (AACN Essentials 2021) NEW	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CHS: Nutrition BS	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CHS: Physician Assistant Studies MS	4.00	3.00	4.00	4.00	4.00	4.00	4.00
CHS: Public Health BS	3.50	3.00	4.00	4.00	3.50	3.50	3.50
CHS: Public Health MPH	4.00	4.00	4.00	4.00	4.00	2.00	3.00
CHS: Respiratory Care BS	4.00	4.00	4.00	4.00	4.00	4.00	4.00

Student-Centered Outcomes
3.94

Curriculum Map
3.85

Types of Measures
3.97

Rationale for Measure
3.88

Criteria for Success
3.79

Results
3.74

Action Plans
3.59



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College of Sciences & Mathematics

Unit	Student-Centered Outcomes Average	Curriculum Map Average	Types of Measures Average	Rationale for Measure Average	Criteria for Success Average	Results Average	Action Plans Average
CSM: Anthropology BA 2016	4.00	4.00	4.00	4.00	4.00	4.00	1.50
CSM: Applied Statistics MS	3.00	3.00	4.00	4.00	4.00	3.00	3.00
CSM: Biology BS	4.00	4.00	3.50	4.00	3.50	3.50	2.50
CSM: Biology MS	4.00	4.00	4.00	4.00	4.00	3.00	2.50
CSM: Biomedical Engineering BS	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CSM: Chemistry Programs Combined	4.00	3.00	4.00	3.50	3.50	3.50	2.50
CSM: Clinical Psychology PsyD	3.50	3.00	3.50	3.50	3.50	3.50	4.00
CSM: Computer Science BS AY 2020-2021	3.50	4.00	3.50	2.50	3.50	2.50	2.50
CSM: Computer Science M.S.	3.00	3.00	4.00	4.00	3.00	3.50	4.00
CSM: Geoscience BS: Earth Systems and Geology	4.00	3.50	4.00	3.50	3.50	4.00	4.00
CSM: Geoscience MS	4.00	4.00	3.50	3.50	4.00	3.50	4.00
CSM: Mathematics (BA, BS pure math, BS actuarial, BS statistics, BS computational, BS finance)	4.00	3.50	3.50	4.00	3.50	4.00	3.50
CSM: Mathematics MA	4.00	4.00	3.50	3.50	4.00	3.00	2.00
CSM: Pharmaceutical Product Development BS	3.50	4.00	4.00	4.00	3.50	4.00	4.00
CSM: Physics BS	4.00	4.00	4.00	4.00	3.50	4.00	3.50
CSM: Political Science BA	3.50	3.00	3.50	4.00	4.00	4.00	4.00
CSM: Psychology BS	3.50	4.00	3.50	3.00	3.50	4.00	3.00
CSM: Psychology MS General	4.00	4.00	3.50	2.50	3.00	3.50	3.50
CSM: Psychology MS I/O	4.00	3.00	3.00	2.00	3.00	2.00	3.50
CSM: Sociology BA	4.00	3.00	2.00	4.00	4.00	2.00	3.00

Student-Centered Outcomes

3.78

Curriculum Map

3.60

Types of Measures

3.63

Rationale for Measure

3.58

Criteria for Success

3.62

Results

3.43

Action Plans

3.23



**Assurance of Student Learning Annual Results by College
Final Results Academic Year 2023 – 2024**

University College

Unit	Student-Centered Outcomes Average	Curriculum Map Average	Types of Measures Average	Rationale for Measure Average	Criteria for Success Average	Results Average	Action Plans Average
UC: Interdisciplinary Studies (IDS)	4.00	4.00	4.00	4.00	4.00	4.00	3.50

Student-Centered Outcomes	Curriculum Map	Types of Measures	Rationale for Measure	Criteria for Success	Results	Action Plans
4.00	4.00	4.00	4.00	4.00	4.00	3.50



Assurance of Student Learning Annual Results by College Final Results Academic Year 2023 – 2024

Wells College of Music

Unit	Student-Centered Outcomes Average	Curriculum Map Average	Types of Measures Average	Rationale for Measure Average	Criteria for Success Average	Results Average	Action Plans Average
WSM: Music Composition BM	3.50	3.50	3.00	4.00	3.50	4.00	4.00
WSM: Music Education BM	4.00	4.00	4.00	4.00	3.50	4.00	4.00
WSM: Music Education MM	4.00	4.00	4.00	4.00	3.50	4.00	3.50
WSM: Music History MM	4.00	4.00	4.00	4.00	3.50	4.00	4.00
WSM: Music Performance BM	4.00	4.00	4.00	4.00	4.00	4.00	4.00
WSM: Music Performance MM	4.00	4.00	4.00	4.00	3.50	4.00	4.00
WSM: Music Theory and Composition MM	4.00	4.00	2.50	4.00	4.00	4.00	4.00
WSM: Music Theory BM	4.00	4.00	4.00	4.00	4.00	4.00	4.00
WSM: Music with Elective Studies in an Outside Field BM	4.00	4.00	4.00	3.50	4.00	4.00	4.00
WSM: Piano Pedagogy MM	4.00	4.00	3.50	4.00	4.00	4.00	4.00

Student-Centered Outcomes	Curriculum Map	Types of Measures	Rationale for Measure	Criteria for Success	Results	Action Plans
3.95	3.95	3.70	3.95	3.75	4.00	3.95