

TWARDOWSKI
CAREER
DEVELOPMENT
CENTER

Annual Report

2018 - 2019

610-436-2501

www.wcupa.edu/cdc

225 Lawrence Center

cdc@wcupa.edu



A LOOK BACK

FALL 2018 CAREER FAIR

Wednesday, October 3, 2018
 Sykes Ballrooms, 11am - 3pm
 All Students Welcome



To find the complete list of participating employers, log into Ram Career Network <https://wcu-csm.symplicity.com/>



NEW LOCATION

Spring Job & Internship Fair

FIND YOUR PATH

WEDNESDAY, FEBRUARY 27, 2019
 STUDENT RECREATION CENTER
 11AM TO 2PM

sponsored by Sherwin Williams and Meridian Bank

Over 120 employers seeking WCU students for jobs and internships!

Dress professionally and bring multiple copies of your resume.

HARVEST YOUR FUTURE

POSTPONED DUE TO WEATHER SEE YOU 9-25-18!!

EMPLOYERS INCLUDE: ENTERPRISE KEANE, VANGUARD, VERTEX, SHERWIN WILLIAMS, SAKBY'S COFFEE, ZOE'S KITCHEN

FIRST 100 STUDENTS TO GET RESUMES REVIEWED WILL GET A FREE T-SHIRT! (WHILE SUPPLIES LAST)

PHOTO BOOTH, CHECK IN WITH THE WCU CAREER CLOSET, PLAY WITH THERAPY DOGS, LEARN ABOUT THE CAREER DEVELOPMENT CENTER AND MORE!

RAIN DATE IS 9-25 (SUBJECT TO UNIVERSITY SCHEDULE)

Twardowski Career Development Center

We are here to help you discover your BIG dreams

Twardowski Career Development Center

Your first semesters at WCU are pivotal in exploring potential majors and career paths:

DISCOVER THE CAREER CENTER
 Find your career interest code at wcupa.edu/amtracks > FOCUS 2 Online Quiz

JOIN US FOR I.C.E. BREAKER
 Sept 5th from 3-4:30pm, Sykes Ballroom A
 Stop by anytime & chat with upperclassmen about majors. FREE ice cream & t-shirts!

STOP BY OUR TABLE
 Involvement Fair - Sept 5th, 11-3pm, Academic Quad
 Learn about campus clubs and upcoming events. Tons of giveaways!

Schedule an appointment or come to Drop-In Hours (Mon - Fri, 1-3pm; No appointment needed)

225 Lawrence Center | cdc@wcupa.edu | wcupa.edu | 610-436-2501

MEET THE FIRMS ACCOUNTING NIGHT

Thursday, September 6, 2018
 5:30pm to 7:30pm
 Sykes Ballrooms

Who should attend: All Accounting and Pre-Business students interested in Accounting.

Meet representatives from over 30 regional and local accounting firms as well as other employers recruiting in the accounting field.

For a complete listing of employers, log in to your Ram Career Network Account and click Events.

Attire: Business Casual (no pants)

Resume: Required (Bring 15-20 copies)

Meet Your Major: Sophomore Connection

Open to any sophomore student (30-60 credits completed), this program guides participants in connecting personal values and individual strengths to career exploration. Students will complete a strengths assessment, engage in self-reflection activities and connect with peers to learn the basics of networking. Light snacks and a full dessert bar will be served during the event as well as chances for t-shirts and other prizes!

Wednesday, March 27
 Sykes Ballrooms
 6pm to 8:30pm

Register at <http://eglink.me/s16506>

QUESTIONS? VISIT US IN ROOM 225 LAWRENCE CENTER OR CONTACT US AT cdc@wcupa.edu OR (610) 436-2501

OPPORTUNITY KNOCKS: Student/Employer Meet-Up

March 21st | 4:30pm-6:30pm
 Lawrence 225

First impressions matter. Participate in an interactive session to learn how to present yourself more professionally, communicate effectively, and apply business etiquette in a variety of situations.

Presented by Emily Prevedea
 Manager, Training Design and Talent Development at Pinnacle Group
 2018 Workforce National Leadership

This session is great for first-year and incoming college students, but all are welcome to attend.

Registration is required. The first 50 students to register (and attend) will receive a free professional portfolio kit which will be awarded to an on-site photo and other team prizes. A limited time dinner will be available for all attendees.

Co-located by the Twardowski Career Development Center and the Sigma Xi Chapter of Commerce

Pathways to Your Dream Job in the Digital Age

We do.

2:30 PM (Free Professional Headshots)
 3:30-5 PM Panel
 5-5:30 PM Meet & Greet

Wednesday, March 27, 2019
 Sykes Theatre

Reserved Seating via RamConnect (keyword "digital")

Sponsored by The WCU Career Development Center, Office of Adult Education, and the College of Arts and Humanities

Do you know executives from LinkedIn, Facebook, Twitter, and AMC Theaters who can guide you to career success???

MAJOR MATCH GAME

HAVE YOU EVER BEEN ASKED THE QUESTION, "WHAT CAN YOU DO WITH YOUR MAJOR?" OR, MAYBE YOU'VE WONDERED THIS YOURSELF. JOIN US FOR A FUN AND INTERACTIVE EVENING WITH ALUMNI TO LEARN WHY THE ANSWER TO THIS QUESTION IS "JUST ABOUT ANYTHING!"

FEBRUARY 6TH
 5:30 TO 7PM
 PHILIPS AUTOGRAPH LIBRARY

OPEN TO ALL STUDENTS EXPLORING MAJORS
 REGISTER THROUGH RAM CONNECT

The Spring 2019 Job & Internship Fair is Coming!

ARE YOU READY?

PREPARE FOR THE FAIR

FEBRUARY 20TH | 10AM - 5PM | SYKES BALLROOMS

QUESTIONS? VISIT US IN ROOM 225 LAWRENCE CENTER OR CONTACT US AT cdc@wcupa.edu OR (610) 436-2501

RESUMES REVIEWED, PRACTICE YOUR PITCH WITH ONSITE EMPLOYERS, VISIT THE WCU CAREER CLOSET, LEARN HOW TO ESTABLISH AND MAXIMIZE YOUR LINKEDIN ACCOUNT

Marketing & Communications Meet Up

Sykes Ballrooms | April 1 | 4pm to 6pm

All Students Welcome

The Marketing & Communications Meet Up helps you connect with employers and alumni to learn about the industry, employers and/or job functions, as well as explore job and internship opportunities. All majors and class years are welcome. Only an interest in these areas is required!

Employers include: 20/10 Solutions, Allied Wire & Cable, beMarketing, NBC10 and Telemundo62, Safety Hoist Company, Software Merchant, Stream Companies, Student Media Group, Unite for HER, Vision Group, Xavient Digital

(UPDATED 3/27/19)

Science & Health Meet Up

Sykes Ballrooms | April 1 | 4pm to 6pm

All Students Welcome

The Science & Health Meet Up helps you connect with employers and alumni to learn about the industry, employers and/or job functions, as well as explore job and internship opportunities. All majors and class years are welcome. Only an interest in these areas is required!

Employers include: Bayada Pediatrics, BioTelemetry, Brookdale Senior Living - Freedom Village Brandywine, Chester County Hospital, Foundations Behavioral Health, Health Advocate, Health and Sciences Center, Kaleidoscope Family Solutions, Meritay, Planned Parenthood, ProScribe, ReMed, Warwick Family Services, West Pharmaceutical Services (UPDATED 3/27/19)

Greater Philadelphia Teacher Job Fair

DVEC
 Delaware Valley Education Consortium

The 2019 Greater Philadelphia Teacher Job Fair

Wednesday, April 3, 2019
 Greater Philadelphia Expo Center
 100 Station Ave., Oaks, PA 19456
 9:30am to 2:30pm
 Education Majors

QUESTIONS? VISIT US IN ROOM 225 LAWRENCE CENTER OR CONTACT US AT cdc@wcupa.edu OR (610) 436-2501

Menu Etiquette Dinner

Sykes Ballrooms
 April 10th
 5:30pm to 7:30pm

Register on RamConnect <http://eglink.me/r454246>

QUESTIONS? VISIT US IN ROOM 225 LAWRENCE CENTER OR CONTACT US AT cdc@wcupa.edu OR (610) 436-2501

Interview Night for Education Majors

April 23 | 4:30 to 8:00pm
 Sykes Ballrooms

Education Majors Only
 Apply through Ram Career Network

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INTERVIEWING AND RESUMES, U.S. STYLE

INTERNATIONAL STUDENTS: ATTEND THIS WORKSHOP TO LEARN AND PRACTICE INTERVIEWING SKILLS AND TO RECEIVE GUIDANCE ON HOW TO PERFECT YOUR RESUME AND COVER LETTERS FOR POSITIONS IN THE USA.

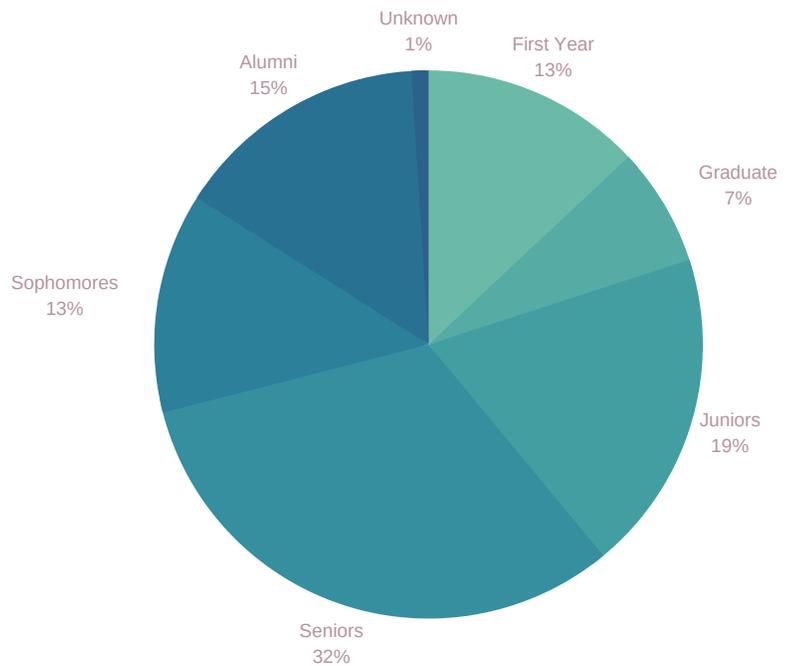
THURSDAY, OCTOBER 11, 2018
 3:15 TO 4:00PM
 3RD LOUNGE CONFERENCE ROOM MITCHELL HALL

Light refreshments will be served. Please RSVP to Charly Alford (caford@wcupa.edu) by Monday, October 8th

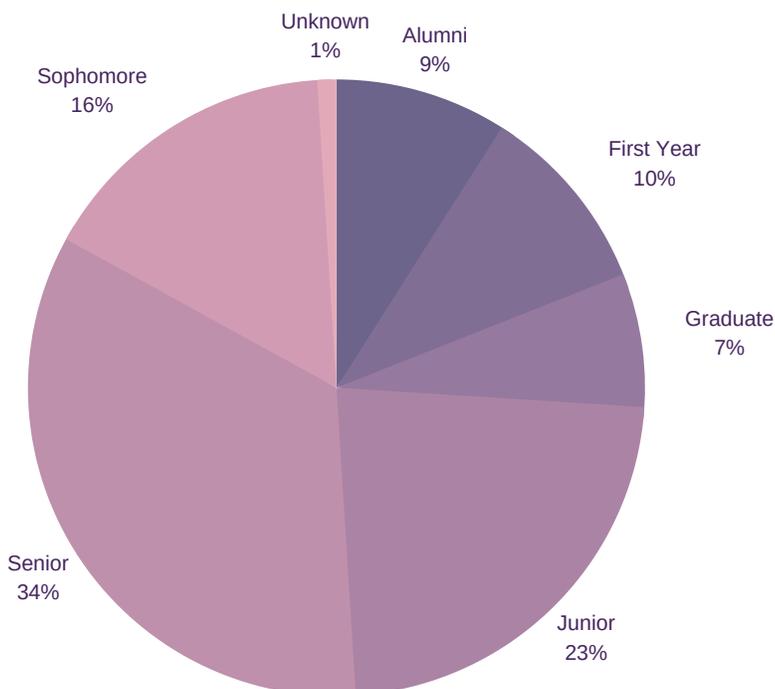
OFFICE ACTIVITY HIGHLIGHTS

58% increase in one on one career interactions over 2017-2018

Appointments



Drop-Ins



CAMPUS ACTIVITY HIGHLIGHTS

Number of Workshops - 72

Number of Students attending workshops - 5606

5% increase in student attendance at workshops over 2017-2018

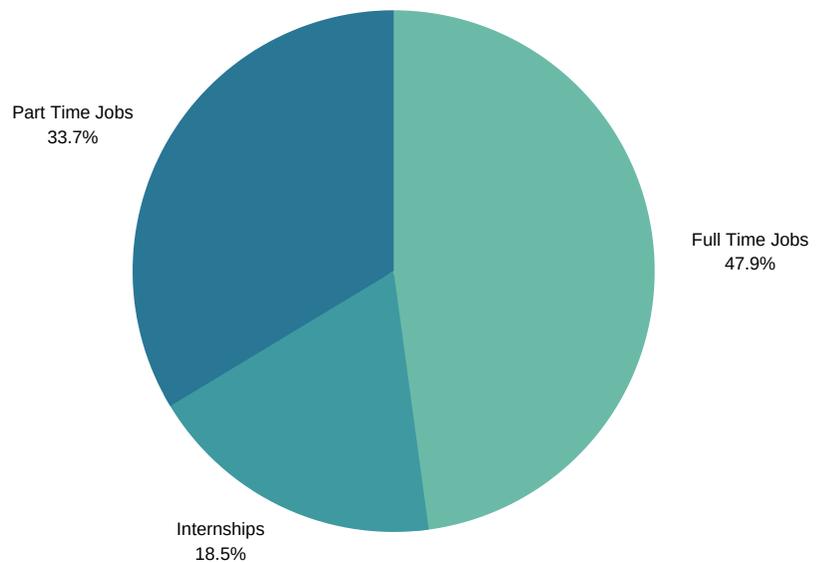
Workshop Topics included: Resume, Cover Letter, Job & Internship Search, LinkedIn, CDC Overview, major exploration, Networking, LinkedIn

Career Center On The Go (CCOTG) - 33 tables / 431 students



RECRUITING ACTIVITY HIGHLIGHTS

All Jobs & Internships - 3563
24% increase in postings
over 2017-2018



Job & Internship Fair Employers - 195

Job & Internship Fair Students - 1135

Employers in attendance at other events - 338

Students in attendance at other events - 2303

80% increase in student attendance over 2017-2018

On Campus Interviews (OCI) - 37 employers

Information Tables - 46 employers

Unique Employers on Campus - 242

engaged 35% more employers on campus over 2017-2018

1847 Financial
20/10 Solutions
A Child's Place
A Duie Pyle
ABC Supply Company Inc
acac Fitness & Wellness Center
AccessLex Institute
AGI (Analytical Graphics Inc)
Albero, Kupferman & Associates
Allan Myers
Allied Universal
Allied Wire & Cable
AMC/Sundance TV
AmeriGas
Applied Video Technology
Aptagen, LLC
ArcBest
Arias & Associates
AssetWorks, Inc.
Atlantic, Tomorrow's Office
Avantor
Bandits of NY
Barclay Friends
BAYADA Pediatrics
BBD
BDO
Belfint, Lyons & Shuman
beMarketing
Berkshire Hathaway Homestate
Companies
Big Brothers Big Sisters Independence
Region
BioTelemetry
Brian's House, Inc.
Bright Horizons
Bristol West Insurance Group
Brookdale Senior Living - Freedom Village
Brandywine
Brooksource Technical Youth
BSN Sports
Catalent Pharma Solutions
Catapult Learning
CCRES, Educational and Behavioral Health
Services
Central Behavioral Health
Centric Business Systems
CertainTeed / Saint-Gobain
Chester County Hospital
Chesterbrook Academy PreSchool
Child and Family Focus, Inc.
Child Guidance Resource Centers
Childrens Country Week Association
Chubb
Citadel Credit Union
Citco Fund Services
City Year
CLA
Clark Associates
CliftonLarsonAllen
Comcast
Community Integrated Services
Conservation Voters of Pennsylvania
Copart
Cover & Rossiter
CREATIVE Financial Group
CubeSmart
Delaware County Children and Youth
Services
Delaware County Intermediate Unit
Delaware County Office of Intellectual
Disabilities
Dell Boomi
Delta-T Group
Devereux
Diamond State Financial Group
DLL
Easterseals of Southeastern Pennsylvania
Ed Snider Youth Hockey Foundation
EducationWorks
Efficient IP [www.efficientip.com]
Elwyn
Energage
Enterprise
ESF Camps and Experiences
ESS
EY
Fairman Group Family Office
Fastenal
Federated Insurance
Fenstermacher & Company
Firely Pediatric Services
Fischer Cunnane & Associates
Foundations Behavioral Health
Fox Chase Cancer Center
Franklin Mint Federal Credit Union
Fulton Financial Corporation
Globus Medical
GMS Surgent CPA's & Advisors
Greater Philadelphia YMCA
G-Squared Partners LLC
Gunnip & Company
Hankin Group
Health Advocate
Health and Science Center
Health Partners Plans
Hill, Barth & King, LLC
Holman Enterprises
Horse Power for Life
Horty & Horty, P.A.
Humanus
IMX Medical Services
Innovative Development LLC
Insight Workforce Solutions
internU
iPipeline, Inc.
Iron Mountain
Johnson & Johnson
JPMorgan Chase & Co.
Karr Barth Associates - AXA Advisors
Kelsch Associates, Inc.
KinderCare Learning Center Thornbury
KPMG
Kreischer Miller
KSM Technology Partners, LLC
LegalShield
LinkedIn
LOCKHEED MARTIN
Lutron Electronics
Maillie
Main Line Rehabilitation Associates, Inc.
Marcus & Millichap
Marine Officer Program
Maris Grove (Erickson Retirement
Communities)
MassMutual Greater Philadelphia
Mastery Charter School
Maxim Healthcare Services
Mazars USA LLP
McAdam Financial
MCC Warwick Family Services
Melmark
Merakey
Meridian Bank
METROPOLITAN COMMUNICATIONS
GROUP, INC.
Moving U & Junk U
NBC10 and Telemundo62
Northwestern Mutual
Nutrisystem Inc.
Old Navy
OneMain Financial
ORS Partners
PayPal
Penn Oaks Golf Club
Pennsylvania Army National Guard
Pennsylvania State Police
Penske
Phenom People
Philadelphia Police Department
Planned Parenthood
PLS Logistics

Unique Employers (continued)

Preferred Home Health Care & Nursing Services
PricewaterhouseCoopers
Pridestaff
PrimePay
Professional Sports Publications
Profound Technologies
ProScribe
Prudential Financial
PwC
Rainer & Company
Randstad Finance and Accounting
Reading Assist Institute
Recovery Centers Of America
Remed Recovery Care Centers
ReminderMedia
Renewal by Andersen Windows
RKL
Robert Half
Roch Capital
Rothman Boylston
RRD
RSM
Rudney Smith CPAs
RW Group
Safety Hoist Company
Sallie Mae
Saxbys
SEI
Senior Helpers
Sherwin Williams
Sidelines Sportswear & Promotions
SMC Corporation of America
Software Merchant
SRS Distribution Inc.
Staffing Plus
Stephano Slack LLC
Stream Companies
Student Media Group
Substitute Teacher Service, Inc.
Sunbelt Rentals
T.W. Ponessa & Associates Counseling Services
Takeda
Target
Tel Hai Retirement Community
Temp-tations LLC
The Arc Alliance
The Chris & Caleb Real Estate Team at Keller Williams
The Hickman Friends Senior Community of West Chester
The Jonus Group
The Matt Fetick Real Estate Team

The North Face
The Sharp Financial Group
The Sherwin-Williams Company
The Stein Team of Keller Williams
The Travelers Companies, Inc.
Torrillo and Associates
TripleScreen Search and Staffing
TW Metals, LLC
Twitter
U.S. General Services Administration
UHS
UMB Fund Services
Unite for HER
United States 2020 Census
Universal Atlantic Systems
Universal Health Services, Inc.
Univest Corporation of Pennsylvania
UPS
USSC Group
Valley Forge Educational Services
Values Into Action
Vanguard
Vertex
Vizion Group
Warwick Family Services
Weed Man Lawn Care
Wegmans Foods Market
West Pharmaceuticals
Western Pest Services
Wiley Group
WillScot
Wipfli
WithumSmith+Brown
Woodrow Wilson Teaching Fellowship
WSFS Bank
Xavient Digital
Yale Electric Supply a division of US Electrical Services
YMCA Camp Tockwogh
YMCA of Greater Brandywine



A LOOK AHEAD

UPCOMING

EVENTS FALL 2019

9/4 I.C.E. Breaker Sykes Ballrooms
2pm to 3:30pm

9/4 Meet the Firms
Resume Review Day BPMC
11am to 2pm

9/5 Meet the Firms Night Sykes Ballrooms
5:30pm to 7:30pm

9/16 Harvest Your Future Sykes Ballrooms
11am to 2pm

9/25 Job & Internship Fair Student Rec Center
11am to 2pm

10/1 Major Match Game Sykes Ballrooms
5:30pm to 7:30pm

10/15 Mary Kline Day Sykes Ballrooms
11am to 1pm

10/15 Finance Meet Up WCU Foundation
5pm to 7pm

10/15 Careers in Law Sykes Ballrooms
6pm to 8pm

10/17 Meet Your Major:
Sophomore Connections Sykes Ballrooms
6:30pm to 8:30pm

11/8 DCAP Sensory Friendly Event Lawrence 225
3pm to 5pm

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