

# SIXTH ANNUAL LATINO COMMUNITIES CONFERENCE


“CREATING ALLIANCES ACROSS COMMUNITIES  
CREANDO ALIANZAS ENTRE COMUNIDADES”

Tuesday, September 16 2014  
8:00am - 6:00pm



## SYKES STUDENT UNION PROGRAM

8:00 - ongoing		REGISTRATION	Sykes Student Union Lobby	ROOM Assigned
8:45 — 9:15		<b>Welcome! ¡Bienvenidos!</b>	Dr. Michelle Patrick, Dean, CBPA Conference Coordinators: Dr. Linda Stevenson & Dr. Idna Corbett	<b>Ballroom A</b>
9:30 - 10:45	Edu / ELL	Facing the Educational Challenges in Philadelphia: A Charter School Success Story	Renato Lajara	<b>252 B</b>
	Edu / ELL	Effective Support Programs for Latino Students and Families	Dr. Jane Hershberger, Eva Howski, Patricia Quynn, Dora Navarro	<b>255 A</b>
	Edu / ELL	Crossing the Border to Promote Young Students’ Engagement Through the use of Cap Kits – WCU in Costa Rica	Dr. Donna Sanderson, Jennifer Matuza	<b>255 B</b>
	Hea / Soc / Jus	Bring Back Our Girls and Educate Them! Discussion of “Girl Rising”	Nyra Zaracho	<b>209</b>
	Lang / Cult / His / Hum	Learning Interpreting Skills in Spanish through Internships in the Fields of Health and Education	Dr. Andrea Varricchio, Caitlin Ross, and Victoria Quig	<b>210</b>
	Lang / Cult / His / Hum	Semilla Arts Initiative in Philadelphia and Latin America	Betsy Casañas	<b>Ballroom A</b>
	Pol / Econ / Soc	Academic Performance and Pupils’ Profile: Does Effort Truly Matter?	Dr. Sandra Trejos	<b>Ballroom C</b>
	Pol / Econ / Soc	The Influence of Hispanics on Rural Life in Chester County	Margarita Mirkil	<b>252 A</b>
Prof. Develop / Entrepre	Marketing to Latinos Goes Beyond Understanding Business.	Katherine Cartagena, Greg Panos	<b>254</b>	
11:00 - 12:15	Edu / ELL	Photography Without Borders: Latino Youth Sharing their Culture from Philadelphia to Colombia	Tony Rocco & Stetson Charter School Students	<b>252 A &amp; B</b>
	Edu / ELL	Parent Education in Kennett Square Family Center	Nelly Arevalo and reps. From MCHC Family Center, Kennett Square	<b>115 (thru cafeteria)</b>
	Edu / ELL	Media PA’s Fair Trade Movement as a model to demonstrate new and existing methods to engage Latino ELL students.	Heather Bickley, Mariama Sears	<b>255 B</b>

11:00 - 12:15	Hea / Soc / Jus	La Colonia Urbana: Creating Spaces for Human Rights Learning	Dr. Rosemary Barbera	209
	Lang / Cult / His / Hum	The Puerto Rican Experience in Philadelphia- Taking a look into the Past, Present and Future of Latinos in Philadelphia	Rachel Brown, Gabbi Sharkey	254
	Lang / Cult / His / Hum	Calpulli Cezonte Cuicatl – Aztec Dance Performance and History	Francisco Garcia	10 A (ground floor)
	Pol / Econ / Soc	Sowing Seeds for Alternative Spring Breaks: Latino Public Art, Youth & the Diamond Street Experience 2014	Dr. Linda Stevenson Meghan Cox, Rob Pezzotti, Noelle Lemon, Jodi Roth-Saks	255 A
	Pol / Econ / Soc	<i>Immigrants for Sale?! Deportation, I.C.E., &amp; the Police ≠ Liberty and Justice for all</i>	Dr. Michele Belliveau, Jasmine, JUNTOS-Norristown	Theater (ground floor)
Prof. Develop / Entrepre	Latinos in the Workplace: ERC Employee resource Groups. Goals, Objectives, Challenges, successes. Panel discussion with members of Latinos employee networks.	Luis M Colmenares	210	
12:30 - 1:45		<b>Luncheon and Keynote Speaker: Dr. Carlos Vargas-Aburto</b>  <i>Latino/as in College: Successes in Enrollment, Challenges in Completions</i>		Ballrooms A, B & C
2:00 - 3:15	Edu / ELL	Cultural Immersion Experiences in Special Education: how does an overseas community service trip to Eleuthera compare to a summer session teaching in inner-city Philadelphia?	Dr. Claire Verden, Hannah Cunliffe, Lindsay Dietz, Victoria Lewandowski, Sarah Sabogal	252 B
	Edu / ELL	ELL and Connecting with the Community	Patricia Verbovszky	255 A
	Edu / ELL	Explaining the Achievement Gap for Latinos in High School and College	Dr. Idna Corbett & Angela DellaValle	115 (thru cafeteria)
	Hea / Soc / Jus	Street Gang Profile: An Analysis of the Latin King Manifesto	Anderson Amaya Dr. Chris Przemieniecki	Theater
	Lang / Cult / His / Hum	<i>La Puerta.</i> The currency of Afro-Cubanist work	maria urrutia	Ballroom A
	Lang / Cult / His / Hum	Rasquache Camp, or a Queer Chicana/o Guide to Living with Style	Dr. Jason Bartles	210
	Pol / Econ / Soc	Cultural Differences in Latino and Non-Latino Worlds: Developing Cross-Cultural Awareness Using Hofstede Measures	Dr. Liz Wang Dr. Linda Stevenson	10 A (ground floor)
	Pol / Econ / Soc	Building Alliances to Advocate for Immigrants in Pennsylvania	Sundrop Carter & PICC Reps	254
Prof. Develop / Entrepre	How to SCORE?! Local/Transnational Business Experience and Latino Entrepreneurship	Gerald Francis, Horace Scherer	10 B (ground floor)	

3:15 - 4:15		Reception – Light Refreshments WCU Latin Jazz Ensemble Latin Dancers	Director Dr. Marc Jacoby Dance: maria urrutia	<b>Ballrooms B &amp; C</b>
4:25 - 5:45	<b>Edu / ELL</b>	My Teaching Experience in the Urban Latino Community	Emily Polefka	<b>10 B (ground floor)</b>
	<b>Hea / Soc / Jus</b>	Mexican Immigrant Women and Health Services	Dr. Laura Gonzalez	<b>210</b>
	<b>Pol / Econ / Soc</b>	The Campus Election Engagement Project: Getting out the Vote in 2014!	Yheralis Lantigua	<b>254</b>
	<b>Pol / Econ / Soc</b>	Agricultural Workers’ Rights, Rationales and <i>Retos</i> (Challenges) – Why this matters to each of us.	Nelson Carrasquillo, Comite de Apoyo a los Trabajadores Agricolas (CATA)	<b>252 A</b>
	<b>Prof. Develop / Entrepr</b>	How to Dress for Success: Make the Best <i>Primeras Impresiones</i> for your first ‘Real Job!’	Amanda Mitchell	<b>10 A (ground floor)</b>

### Organizing Committee 2013

#### Conference Co-Coordinator

Linda Stevenson & Idna Corbett

#### Conference Committee:

**Faculty:** Michele Belliveau (Social Work), Marcos Campillo-Fenoll, Stacey Schlau (Languages & Cultures), Miguel Ceballos (Sociology), Claire Verden (Special Education)

**Students:** Yheralis Lantigua (MPA), Emily Rodriguez (Nutrition and Dietetics)

**Community Consultants:** Betsy Casañas (Semilla Initiative Philadelphia), Nelly Arevalo (Family Center, MCHC, Kennett Square)

### Acknowledgments

The following organizations and offices contributed to the success of this conference:

WCU University Forum

WCU College of Business and Public Affairs

WCU Undergraduate Studies and Student Support Services

Greater Philadelphia Latin American Studies Consortium (Bryn Mawr, Haverford & Swarthmore Colleges, College of New Jersey, Drexel University, LaSalle University, Rosemont College, St. Joe’s University, Temple, UDelaware, UPenn, Ursinus College, Villanova University, WCU)

For more information and to register, please visit [www.wcupa.edu/latinoconference](http://www.wcupa.edu/latinoconference) or contact Dr. Linda Stevenson: 610-436-3162 - [l Stevenson@wcupa.edu](mailto:l Stevenson@wcupa.edu)