

## **INTERNATIONAL BUSINESS MINOR**

### **Undergraduate Fact Sheet**

Because of an increasing focus on international issues and global business, many students are becoming interested in international business. As a result, the School of Business at West Chester University offers a minor in International Business within the Department of Management. The International Business minor is multi-disciplinary, combining coursework in International Business, Foreign Language, and other related disciplines, such as Anthropology, Economics, Geography, History, and Political Science. A minor in International Business is an important academic degree since the world has “shrunk” and global commerce has increased dramatically over the latter part of the 20<sup>th</sup> century and into the 21<sup>st</sup> century. In addition, the minor in International Business should be a positive step in preparing graduates for international careers.

The international business minor requires 21 semester hours as follows:

Required Courses (12 semester hours)

INB 300 Introduction to International Business

INB 469 International Management Seminar

Two courses from the Department of Foreign Languages

Elective Courses (9 semester hours)

Students may choose three from the following courses which a cross-section of the University’s curriculum:

ANT 102 Introduction of Anthropology

ANT 224 Native People of South America

ANT 322 Ethnology of Central America

ANT 324 Native People of the Andes

ANT 326 Cultures and Peoples of Sub-Saharan Countries

ANT 327 Cultures and Peoples of India

CLS 165 Introduction to World Literature

CLS 203 African Studies

CLS 333 Latino Writing

COM 250 Intercultural Communication

ECO 338 International Economics (special permission required for non-business majors)

ECO 343 Comparative Economic Systems (special permission required for non-business majors)

FIN 372 International Finance (special permission required for non-business majors)

GEO 101 World Geography  
GEO 200 Patterns of World Cultures  
GEO 302 Latin America  
GEO 303 Europe  
GEO 304 The Former Soviet Union  
GEO 335 GEO Politics

HIS 301 History of South Asia  
HIS 302 Modern India  
HIS 305 Modern China  
HIS 308 Intro to the Islamic World  
HIS 316 Modern Latin America  
HIS 317 History of Mexico  
HIS 330 Conflicts in Modern Europe  
HIS 331 20<sup>th</sup> Century Europe  
HIS 412 Middle East Since 1600  
HIS 422 History of England Since 1688  
HIS 423 Modern Germany  
HIS 425 20<sup>th</sup> Century Russia  
HIS 427 Modern France: 1789 to Present  
HIS 428 History of Spain

MKT 404 International Marketing (special permission required for non-business majors)

PSC 213 International Relations  
PSC 310 The United States and Latin America  
PSC 311 Russian Foreign Policy  
PSC 312 Politics of Modern Nationalism  
PSC 317 Contemporary International Relations  
PSC 318 International Political Economy  
PSC 319 Middle Eastern Politics  
PSC 320 U.S. Foreign Policy  
PSC 340 Latin American Culture and Politics  
PSC 342 European Politics  
PSC 343 Culture and Politics of Asia  
PSC 346 Russian Government and Politics  
PSC 348 African Culture and Politics  
PSC 349 Comparative Communism  
PSC 353 Latino Politics

SSC 201 Global Perspectives

WOS 315 Third World Women

For electives, students can also choose any approved culture cluster course from the Department of Foreign Languages.

Students normally will be advised to concentrate on specific regions of the world; thus, the courses selected will pertain to a particular country or region. For example, students might choose to study the Russian language as their required language courses, and for their electives they could take courses related to Russian politics, history, economy, and culture.

**NOTE: A minimum grade of “C” must be attained in these courses.**

For more information and advising please contact:

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