WCU Marketing Department Checklist Students admitted to WCU Fall 2020 and after ID#: Name: _____ **GENERAL EDUCATION REQIREMENTS + FREE ELECTIVES (58 CREDITS) Academic Foundations:** Behavioral/Social Sci (6crs): Science (6crs): Humanities (6 crs): (from 2 different areas) PHI ____ (101\150\180) WRT 120/123 ____ *ECO111 ___(C) CSC112\GEO104 _____ (PHI180 is J and E) WRT 2____ ____ *MAT ____(C) ____ (His or Lit) _____ (113, 115, or 131) SPK ____ (S) (230 or 208) FYE ____ Diverse Communities ("J" designator): The Arts (3crs): Interdisciplinary ("I" designator): ____ ____ FREE ELECTIVES (15 crs) ____, ____, ____, ____, ____, ____, ____, ____, ____, ____, ____, ____, ____, ____, ____, Writing Emphasis Courses "W" designator – must be taken at WCU; also appear elsewhere on this checklist; varies by

credits: MGT 499 ____ (transferring students with >70 credits: 1 Writing Emphasis required) MGT 313 ____ (transferring students with 40-70 T credits: 2 Writing Emphasis required)

____ ___ (transferring <40 T credits and freshmen: 3 Writing Emphasis required)

MAJOR + CORE REQUIREMENTS (63 Credits)

To apply to the business program, pre business students must complete ACC 201, ECO 111, ECO 112, ECO 251, MGT 200 and MKT 250 with a C or better; pass and complete both MAT 113 (or MAT 115 or 131) and MAT 143 (or MAT 161) with a C or better in at least one of them; have 45 credits; and a minimum GPA of 2.5. If a student is placed directly into MAT 143 or 161 due to the MPE score, a grade of C must be earned and the MAT 113 requirement becomes a free elective.

CORE (36 crs)	MKT MAJOR (9 crs)	Required Course (3crs)	Extra Courses (Crs)
*ECO 112(C)	МКТ 330 (С)	*MAT 143	
*ACC 201 (C)	МКТ 360 (С)		
ACC 202 (C)	MKT 425 (C)		
BLA 201 (C)			
*ECO 251 (C)			
ECO 351 (C)			
*MKT 250 (C)			
FIN325 (C)	PLUS five 300/400 leve	l MKT Electives (15 crs)	
*MGT 200 (C)	МКТ (С)		
MGT 313 (C)(E)(W)	MKT (C	C)	
MGT 341 (C)	МКТ (С)		
MGT 499 (C)(W)	МКТ (С)		
	MKT (C)		
(C) Course must be passed with C or better. *Pre-Business courses needed to declare			

Internships are not required, but can count as one MKT Elective.

To qualify for graduation, a student must take at least 30 of their last 60 credits at West Chester University. In addition, a student must take at least 50% of the courses in their major or minor discipline (excluding cognate courses) at West Chester University. For active-duty service members, the academic residency requirements will not exceed 25% of the undergraduate degree program. A minimum GPA of 2.5 is required to graduate.