Name:
ID\#: $\qquad$

## GENERAL EDUCATION REQIREMENTS + FREE ELECTIVES (58 CREDITS)

| Academic Foundations: | Behavioral/Social Sci (6crs): | Science (6crs): | Humanities (6 crs): |
| :---: | :---: | :---: | :---: |
| WRT 120/123 __ | *ECO111 ___(C) | (from 2 different areas) | PHI___ (101\150 $\mathbf{1 8 0}^{180}$ |
| WRT 2 |  | CSC112\GEO104 | (PHI180 is $J$ and E) |
| *MAT ___ (C) |  |  | (His or Lit) |

(113, 115, or 131)
SPK $\qquad$ (S)
(230 or 208)
FYE $\qquad$

The Arts (3crs):
$\qquad$

Interdisciplinary ("I" designator):

FREE ELECTIVES (15 crs) $\qquad$ _-_ , -_-_ $\qquad$
$\qquad$

Writing Emphasis Courses "W" designator - must be taken at WCU; also appear elsewhere on this checklist; varies by credits:
MGT 499 $\qquad$ (transferring students with $>70$ credits: 1 Writing Emphasis required)
MGT 313 $\qquad$ (transferring students with 40-70 T credits: 2 Writing Emphasis required)
$\qquad$ (transferring <40 T credits and freshmen: 3 Writing Emphasis required)

## MAJOR + CORE REQUIREMENTS (63 Credits)

To apply to the business program, pre business students must complete ACC 201, ECO 111, ECO 112, ECO 251, MGT 200 and MKT 250 with a C or better; pass and complete both MAT 113 (or MAT 115 or 131) and MAT 143 (or MAT 161) with a C or better in at least one of them; have 45 credits; and a minimum GPA of 2.5. If a student is placed directly into MAT 143 or 161 due to the MPE score, a grade of $C$ must be earned and the MAT 113 requirement becomes a free elective.

| CORE (36 crs) | MKT MAJOR (9 crs) | Required Course (3crs) | Extra Courses (Crs) |
| :---: | :---: | :---: | :---: |
| *ECO 112 __(C) | MKT 330 ___ (C) | *MAT 143 |  |
| *ACC 201 ___ (C) | MKT 360 ___ (C) |  |  |
| ACC 202 __ (C) | MKT 425 ___ (C) |  |  |
| BLA 201 __ (C) |  |  |  |
| *ECO 251 __ (C) |  |  |  |
| ECO 351 __ (C) |  |  |  |
| *MKT 250 ___ (C) |  |  |  |
| FIN325 ___ (C) | PLUS five 300/400 | I MKT Electives (15 crs) |  |
| *MGT 200 ___ (C) | MKT ____ (C) |  |  |
| MGT 313 ___ (C)(E)(W) | MKT |  |  |
| MGT 341 __ (C) | MKT ____ (C) |  |  |
| MGT 499 __ (C)(W) | MKT ____ (C) |  |  |
|  | MKT _____ (C) |  |  |

Internships are not required, but can count as one MKT Elective.

To qualify for graduation, a student must take at least 30 of their last 60 credits at West Chester University. In addition, a student must take at least $50 \%$ of the courses in their major or minor discipline (excluding cognate courses) at West Chester University. For active-duty service members, the academic residency requirements will not exceed $25 \%$ of the undergraduate degree program. A minimum GPA of 2.5 is required to graduate.

