



UNANIMOUSLY APPROVED  
BY THE  
COUNCIL OF TRUSTEES  
MAY 14, 2015

Council of Trustees  
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES  
PHILIPS 3rd FLOOR BOARD ROOM  
PHILIPS MEMORIAL BUILDING  
MARCH 26, 2015  
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on March 26, 2015, in the Philips Memorial Building, West Chester, PA.

**AGENDA ITEM I – CALL TO ORDER:**

Chairperson Fillippo called the meeting to order. Chairperson Fillippo led the Pledge of Allegiance. Council members present were Members Fillippo, Costello, Dozor, Franklin, Lewis, Matlawski, Silberman, and Tomlinson. Absent but accounted for were Members Ireland and Moskowitz.

**AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:**

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**MOTION (DOZOR/MATLAWSKI):**

**APPROVAL OF MINUTES OF THE JANUARY 29, 2015, MEETING AS PRESENTED.**

**MOTION UNANIMOUSLY APPROVED.**

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**AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:**

None.

**AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:**

Chairperson Fillippo welcomed and introduced two visitors from the State System Office in Harrisburg: Andy Lehman, Chief Counsel; and Attorney Mike Ferguson. The Chair reported that they will have a presentation later in the agenda.

The Chair then introduced Mr. J.T. Singh who has been appointed to serve on an interim basis as the Executive Director for Information Services after Mr. Adel Barimani retired last month. Mr. Singh has provided excellent technology services to West Chester University for 10 years and comes to this interim assignment with outstanding credentials in various areas of information technology. Mr. Singh stood to be recognized.

Chair Fillippo noted that at the March meeting, those members of West Chester University faculty and staff who have gone above and beyond the call of duty on behalf of the University community are recognized.

Chair Fillippo invited President Weisenstein to introduce the individual Vice Presidents who would assist him with this special recognition during this part of the meeting.

President Weisenstein remarked that West Chester University is very fortunate to have a wonderful pool of staff who are very willing to do whatever it

takes and then some every day of the week, the month, and the year to make things work here at West Chester University.

Members of the staff were recognized who had been nominated by their division for this very special recognition.

### **Academic Affairs**

Dr. Weisenstein then called on Dr. Linda Lamwers, Provost and Vice President for Academic Affairs. Dr. Lamwers asked Registrar Joe Santivasci and Autumn Walden to come to the podium. Dr. Lamwers read the following statement:

Autumn started working for West Chester University in September 2013 as the Enrollment Management Digital Content Specialist. In that short time she has made a significant impact and very quickly has become a vital member of the enrollment management division. More than just social media, the position is charged with driving the digital content delivered from enrollment management offices to prospective and current students, as well as faculty and staff.

Since coming to WCU, Autumn has redesigned the Admissions, Financial Aid, Registrar, and Commencement websites. The new design is in line with the overall University design and brings a consistent look and feel to the division. Additionally, Autumn took it a step further and incorporated social media posts and parts of relevant calendars into content specific pages for a better user experience. Autumn also has been on the front end of the

implementation of a CollegeNET's25Live academic publisher to provide the campus with a common calendar. She has assisted with the overall design, as well as, programming parts of the calendars to appear in relevant pages. For example, the first page of the Registrar's office calendar integrates the academic calendar for the current month. Lastly, her redesign of the Commencement website includes videos, pictures, and social media posts all of which excites the graduating students and their families.

For admissions, Autumn spearheaded the launch of the #WCUaccepted campaign on all social media platforms. She also has provided significant contributions to the new CRM software that targets prospective students to the University. Autumn transformed the look and feel of the email communications that are automatically sent from the software to prospective and admitted students. Her designs are fresh and engaging for students and they pull together a consistent look and feel to other WCU digital media and marketing campaigns. Regarding Financial Aid, Autumn facilitated the creation of FinAidTV videos which are on the website and used for orientation. She has designed images and promotional materials for outreach events and reformatted all forms to be fillable pdf's.

Lastly, Autumn provided expertise in the design and navigation for the new University undergraduate and graduate catalogs which will be rolled out for academic year 2015-16.

While the work that Autumn has produced is notable and had a significant impact, what really stands out are the working relationships she has built in such a short time on campus. These relationships are not just within the enrollment management division, but also across campus with other units such as Marketing and Public Relations, the web development team, Administrative Computing and Orientation to name a few. She has earned their trust, is open to new ideas, and continuously proves she is a team player who is willing to assist when needed.

Autumn then received a framed certification and she was congratulated with applause from those gathered.

### **Administration and Finance**

President Weisenstein called on Mark Mixner, Vice President for Administration and Finance. Mr. Mixner thanked President Weisenstein and asked Ms. Bernadette Hinkle, Associate Vice President for Finance, Budget, and Business Services, to come to the podium to acknowledge two key employees in the Administration and Finance division.

Mr. Mixner first asked Trixia Santiago to come forward and read the following:

“Trixia became an essential part of the success that we had experienced in Finance, Budgeting and Business Services. Trixia joined us in 2006, and she is a highly motivated person. She continually seeks to improve the efficiencies of her job and the department at the University.

Trixia helped to initiate many changes including new policies on handling unclaimed property; categorizing the Department of General Services furniture, fixtures and equipment; implementing the capitalized interest calculation; and re-coding of Foundation pledges. All of these things are essential to our effective operation.

Most of Trixia's work has been behind the scenes, but nonetheless she is vital to our success at West Chester University. She plays a fundamental role in the year-end process and the preparation of our financial statements. While many of us are enjoying the summer, she spends many long, hard hours that are crucial to the clean audit and accurate financial statements that we experience every year. Trixia constantly looks for ways to improve processes and find ways to ensure the accuracy of those financial statements.

Due to her expertise with fixed assets, Trixia has become a useful resource to the State System Office and other universities as PASSHE and other universities have recognized her strength and the value that she brings to our organization and to the State System. Trixia is responsible for recording all of the asset activity across campus. This is a huge task.

A few years ago, Trixia developed the procedures for taking inventory of all campus-wide fixed assets. This is a process that she continues to coordinate.

Trixia is a hard worker who is thorough, detailed and is always willing to go the extra mile to help where needed. She is an exemplary employee and a terrific co-worker. Thank you very much. Trixia.”

Ms. Santiago was presented a framed certificate and congratulated by the applause of those in the audience.

Mr. Mixner then asked Mr. Bob Malone to step forward and Mr. Mixner read the following:

“Bob Malone started his career at West Chester University in January of 2002 as the manager of Supply and Postal Services. At that time, that department was located in the mezzanine of the warehouse building (not prime office space). With the retirement of the Purchasing Manager in 2004, Bob was promoted and assumed the responsibility for the purchasing operation and moved over to a little better office in 201 Carter Drive.

Bob has seen many changes during his tenure at WCU, including the implementation of SAP and electronic requisitioning. More recently, Bob and another member of Business Services were instrumental in implementing electronic bidding for all goods and services that need to be competitively procured. The use of e-bidding will streamline the procurement process and drive additional value into the process as well. In addition, with the increased complexity of contracting, Bob has begun to develop an expertise in software and other licensing agreements.

With the increased demands on the purchasing area in recent years due to increased enrollments and some staff reductions, Bob continues to meet the demands on a daily basis with a positive “can do” attitude. He is a role model,

not only for his staff, but for the entire business services area. Bob has taken on greater responsibilities with respect to IT and other related software and licensing agreements. The number and complexity of these types of contracts have dramatically increased over the past couple of years. Bob has worked with legal counsel to increase his legal knowledge with respect to these contracts to ensure a timely and accurate review of the terms and conditions to mitigate any potential risk to the University. I really appreciate that because the contracts come to me afterwards and I know that if Bob has read them, I'm in good shape.

Bob is also the "heart" of the "Ask Bob" campaign on campus. A couple of years ago while providing routine training to the campus, the catch phrase, "Just Ask Bob" started. It was easy for the campus to remember who to call when they had a question or needed help. To this day, if you say, "Just Ask Bob" most folks on campus will chuckle (as you folks did) and they will know what this means.

Bob is highly respected by both his staff and the campus community. He is creative and thinks "outside of the box" in his approach to problem solving for the campus and his department. Bob has earned the trust of both the campus community and his staff through his integrity and willingness to go the extra mile. Bob has proven himself to be a valuable resource to the Administration and Finance Division and the entire University. Thank you, Bob, very much."



Mr. Malone was presented a framed certificate and congratulated by the applause of those in the audience.

### **Student Affairs**

President Weisenstein called on Dr. Matt Bricketto, Vice President for Student Affairs. Dr. Bricketto thanked President Weisenstein and asked Mary Ann Hammond to come forward and introduced Mary Ann to the audience and read the following statement:

“Mary Ann Hammond has given West Chester University distinguished service for 25 years, and it is indeed a pleasure to recognize her at tonight’s Council of Trustees meeting.

In her roles as the Assistant Dean of Students and the Director of Student Health Services, Ms. Hammond provides the leadership and vision that has guided the evolution of the West Chester University Health Services from a traditional “school nurse” model, to that of a comprehensive operation recognized for its professionalism, innovation, creative health education programming, and high quality service for our students.

During her years at the helm, Assistant Dean Hammond led the way in modernizing Student Health Services at WCU and oversaw several transitions from our very small clinic in the basement of Ramsey Hall; to the expansion of operations on the second floor of Wayne Hall, to the most recent construction of the beautiful new facility on the first floor of Commonwealth Hall, which brings together the Health Services operation, Wellness Center, Alcohol & Drug

Education Program, Nutrition Services, the Counseling Center, and EMS, all under one roof, and vastly improves the delivery of important health, psychological, and medical services to students.

An important piece of Assistant Dean Hammond's responsibilities is the direct support she provides to students who have experienced sexual assault or domestic violence, psychological emergencies, or dealing with an extreme medical conditions. In addition to working directly with students in distress, Mary Ann also provides guidance, support and comfort to the families of these students. Assistant Dean Hammond deals with some of the most difficult student issues on campus, always in a compassionate and professional manner in all of her interactions with our publics.

Mary Ann has provided campus-wide leadership by coordinating the Student Behavior Review Committee, advancing the Sexual Misconduct Policy, Co-Chairing the previous University Strategic Planning Council, and providing guidance to senior administration on many campus-wide health issues.

As the Director of Student Health Services and the Assistant Dean of Students, Mary Ann Hammond has improved the delivery of important health, psychological, and medical services to students. Mary Ann completes a distinguished nursing and health administrator career spanning 45 years, and plans to retire this May. Congratulations to my dear colleague Ms. MaryAnn Hammond on this special Council of Trustees recognition."

Ms. Hammond was presented a framed certificate and congratulated by the applause of those in the audience.

### **Advancement**

President Weisenstein called on Dr. Mark Pavlovich, Vice President for Advancement and Sponsored Research, to introduce the nominee from the Advancement division. Dr. Pavlovich called Susan Vanscovich to the podium and read the following statement:

“Susan has worked for both the University and Foundation for over 18 years and during that time, she has held a variety of positions including Director of Development in Athletics; Director of Corporate and Foundation Relations; and her current role as Director of Annual Giving.

Over the years, Susan and her team have generated more than \$20M in support of this University. There is no single individual since 1990 at this University who has raised more money for West Chester University than Susan Vanscovich. As part of the “Becoming More” campaign, her Annual Fund efforts as part of that have already raised 30 percent of the dollars that we have raised toward the campaign so that the \$28M that we’ve already received in hand, 30 percent came from Susan’s work.

Susan has also had special assignments over the years such as writing the very first Kresge Foundation Grant which we received. You’ll remember that with some pleasure, I’m hoping. She has also led fundraising efforts for and organized the highly successful Women’s Summit back in 2000. She has

chaired over a dozen Presidential Scholarship Gala's and for that alone, she should be recognized, which have accounted for \$750,000 in revenues and also importantly have brought thousands of people to this campus from the community and introduced West Chester to them.

In the category of "other duties as assigned", she has willingly accepted a variety of special assignments leading the development and implementation of the Foundation's management system which is a job that I would have never wanted to have....congratulations on doing that! She also created the Foundation's new logo. And last year, Susan volunteered to Co-Chair PASSHE's Biennial Advancement Conference here at the University and that is a major undertaking all of its own.

I think it is fair to say that Susan is a superb fundraiser and a tireless advocate of West Chester University and without question, if you need a job done, ask Susan. I am very proud to have her as a member of our team. Congratulations, Susan."

Ms. Vanscovich was presented a framed certificate and congratulated by the applause of those in the audience.

### **External Operations**

President Weisenstein called on Dr. Chris Fiorentino, Vice President for External Operations, to introduce the nominee from that area. Dr. Fiorentino

called Susan Argentieri, to the podium and read the following statement honoring her:

“Susan Argentieri was originally hired to work at the Center for Connectivity and Databases at West Chester University within Information Services in the late 1980’s. In the mid-1990’s the Center was moved to the College of Business and Public Affairs and became the Business Technology Center. After the opening of the Graduate Business Center (GBC) Susan took on responsibility for facility rental. The primary function of the GBC was to house several graduate programs that were delivered exclusively in the evening. This provided a unique opportunity to utilize the facility during the day to support a wide range of University activities as well as facility needs in the greater community. One of our goals was to better integrate the College of Business and Public Affairs and the University overall with external stakeholders. For this GBC initiative, Susan became the face of the University. Many organizations that had never interacted with WCU began to hold events at the GBC with Susan handling the arrangements. We became widely recognized as a supporter of non-profit organizations and also had many small businesses rent space for board meetings, retreats and other activities. As I circulated in the community I encountered many a person who sang the praises of Susan Argentieri, saying they had never actually been to the University, but that their organization held an event at the GBC and Susan Argentieri was wonderful. Over time I came to realize that Susan had become an outstanding ambassador for West Chester University. Everyone she worked

with came away with a favorable impression of West Chester University, which converted many people from not having an opinion about the University to having a highly favorable impression of WCU.

I am pleased to commend Susan for her great work and thank her for her tireless efforts that cast West Chester University in such a favorable light. With the recent decision to introduce the Center for Community Solutions at WCU, I knew immediately that Susan would be the perfect person to serve as the single point of contact for community members who are looking to WCU for assistance with a problem. She is well known in the community and has demonstrated outstanding people skills, which is a perfect combination for this position. I am very pleased that she has agreed to take on this new responsibility and I am confident that she will continue her outstanding work in this new role.

Please join me in congratulating, Ms. Susan Argentieri.”

Ms. Argentieri was presented a framed certificate and congratulated by the applause of those in the audience.

### **Information Services**

President Weisenstein introduced Mr. J.T. Singh, Executive Director for Information Services to introduce the nominee from that area. Mr. Singh called Ms. Eleanor Walton, Coordinator of the Digital Media Center, to the podium and read the following statement honoring her:

“Before coming to West Chester University, El was both directing and assistant directing the 5:30 p.m. newscast at WHYI in Wilmington, DE. Her other work experience before coming to WCU was at QVC in the broadcasting department, where she worked as a Producer and a Director for a majority of the 17 years she was there.

El began her career at West Chester University in 2006, operating and supporting the TV Studio and Digital Media Center when it was still located in the E.O. Bull Center prior to the recent building renovation. She was instrumental in the planning and moving of the TV Studio and DMC in 2009 to its current location in Brandywine Hall.

As the coordinator of the DMC, she schedules assignments for both staff and student interns, plans event coverage, oversees video projects, as well as many other responsibilities at the DMC. She also coordinates all the audio/video support for the University’s spring and fall Commencement ceremonies and also the President’s State of the University Address.

She has done a great job of handling the dramatic increase in both volume of work and number of services offered by the DMC. She always takes pride in the work done by the DMC, demonstrated by the many high quality videos she and her team worked tirelessly to create for the University. Many of you have probably seen some of the excellent videos produced by her team for the MLK Brunch, the President’s Gala, Faculty Profiles, and Commencement to name a few. And since “seeing is believing”, I’m sure during the President’s

remarks today, you will see some of the Annual Report videos that she produced for that report.

Please join me in congratulating Eleanor Walton.”

Ms. Walton was presented a framed certificate and congratulated by the applause of those in the audience.

Chairperson Fillippo recognized all of the honorees as being “the best of the best” and thanked them for all of their service to the West Chester University Community.

This concluded the Chairperson’s report.

**AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT:**

Chairperson Fillippo called on President Weisenstein who gave the following report:

“Thank you, Mr. Chair. I am pleased to report that two new academic programs have moved through the curriculum approval process and upon approval by the Council of Trustees, will be forwarded to the Board of Governors for final approval. The MS in Applied and Computational Mathematics will provide students with training essential to launching a career as an industrial mathematician and to provide a course of study that would facilitate doctoral study in applied or computational mathematics or further graduate study in a computationally-intensive cognate area. The Doctor of Public Administration is universally considered the professional doctorate of the discipline and PA is designed to meet regional employer and student needs by preparing individuals to advance the practice of public affairs and



administration at the highest levels and that represents the second degree that we would like to move forward for consideration by the Council of Trustees tonight.

The WCU mobile app to help students stay connected was launched in February 2015 by the Web Team and has had more than 2500 downloads. The team has received numerous compliments regarding the app and continues to improve the app by offering additional services and reformatting content to better fit a mobile device.

The second President's Speaker Series event took place on March 6, 2015 and featured noted journalist and commentator Jane Pauley. Despite the previous day of heavy snow, the crowd was excellent as was the presentation. I'm pleased to announce that the speakers for the 2015-16 Presidents' Speaker Series will be Dan Rather on November 6, 2015 and Mary Matalin and James Carville on March 11, 2016.

The 32<sup>nd</sup> Annual Presidential Scholarship Gala was held this past Saturday with about 350 guests enjoying great food and dancing. Our own Criteria Jazz Band provided incredible music and many attendees enjoyed the casino. ARAMARK and MacElree Harvey, LLC were the principal sponsors along with a number of other very notable sponsors. You can go to the WCU website and take a look at the other sponsors as well as our principal sponsors who helped us out.

I've been very involved in alumni and foundation cultivation events over the past month including gatherings in Palm Beach and Sarasota, Florida and

Charlotte and Pinehurst, North Carolina. Coming up in April, I'll be attending alumni receptions in Seattle, San Diego, Long Beach, Los Angeles and San Francisco. In all of these locations, we have significant numbers of alumni that are doing great things, and it is a great privilege for Sandra and me to attend these are hear from our alumni about the value they are bringing to their places of employment as well as to their communities. All of these are designed to encourage connections between WCU and its alumni and support for the Becoming More Campaign.

The Spring Organization Fair hosted 100 student organizations in January with an estimated 1,000 students attending the event. WCU students are highly engaged in the more than 260 student organizations on campus. Congratulations to the Office of Student Leadership & Involvement for organizing this event.

While WCU has a number of initiatives underway to enhance campus climate, including those that are directed toward issues of bias and discrimination, we have started important conversations about discrimination in light of the recent events nationwide that remind us of the work left to be done in this area. The Women's Center, Office of Multicultural Affairs, and LGBTQA Services collaborated to host two WCU Speaks sessions. The goals of the program are to create a productive dialogue among students about their multiple identities (race, gender, and sexual orientation), brainstorm solutions to improve campus climate, and increase interaction between students of different races, genders, and sexual orientation. The WCU Speaks Roundtable

Discussions hosted 146 students and the WCU Speaks Panel Discussion hosted 87 students, faculty, and staff to hear a panel made up of three faculty/staff and four student diversity ambassadors. The tools for higher education to impact social change are research and education and WCU is trying to use these tools effectively to do our part.

The 28<sup>th</sup> Annual Student Leadership Experience occurred on Friday, February 20, 2015 with a total of 331 participants, making it the largest in history. Almost 50 percent of the programs were presented by alumni of West Chester University.

The Career Development Center hosted the Spring Career Fair on February 25 with 549 students/alumni attending to connect with 68 employers for jobs and internships. Close to 60 areas of study were included. There were 31 WCU alumni who represented employers at the fair.

West Chester University will host the 2015 PASSHE Summer International Study Honors Program, at the end of May and beginning of June, that will take 28 students---two from each of the System schools---to Norway where they will study environmental sustainability and leadership lessons from the Nobel Peace Institute. A highlight will be an opportunity for the students to make a formal nomination of a candidate for the 2016 Nobel Peace Prize.

The two WCU students are:

Juniors Marissa Giovinazzo - Nursing and, Sarah Walker – Kinesiology. The program will involve the American College of Norway and support from WCU alumni and last year's WCU Ali-Zaidi nominee, Carl Korsnes.

I'd like to share with you a few videos that our Digital Media Team recently made. These videos will be part of an online Annual Report that will soon be posted on the WCU website. Here's a look at the interactive website. In contrast to the formal report that we send to Harrisburg each year, this online report is designed to be an interactive marketing and outreach tool. Eleanor Walton and Joe Watts are responsible for these excellent videos. My writer, Margo McDonough, produced the online annual report's content, and Kim Slattery, Director of Content & Web Services, created the web design.

Let's take a look at the Annual Report Overview video."

The President then said: I now ask for approval of Purchase Orders and Contracts for December, 2014, and January, 2015.

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**MOTION (SILBERMAN/COSTELLO):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING DECEMBER, 2014, AND JANUARY, 2015, FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded President Weisenstein's report.

**AGENDA ITEM VI – REPORT OF VICE PRESIDENT:**

Chair Fillippo reported that Dr. Linda Lamwers, Provost and Vice President of Academic Affairs, will introduce the report that will be given from the Academic Affairs' Division.

Dr. Lamwers introduced Dr. Peter Loedel, Interim Director of International Programs, who gave a PowerPoint presentation about International Programs. Dr. Loedel spoke more about the international initiatives in the Center for International Programs and across the University. The Center is now located in the recently renovated Mitchell Hall. Language and Culture programs are also housed there, as well.

Chair Fillippo thanked Dr. Loedel for his good report.

**AGENDA ITEM VII – REPORT OF EXECUTIVE COMMITTEE:**

None.

**AGENDA ITEM VIII – REPORT OF STANDING COMMITTEES:**

Academic Affairs

Member Tomlinson introduced two resolutions.

Member Tomlinson recommended the following Resolution for consideration and approval:

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**MOTION (TOMLINSON/DOZOR)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY HEREBY APPROVE THE DOCTOR OF PUBLIC ADMINISTRATION PROGRAM TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL, PENDING APPROVAL BY THE OFFICE OF THE CHANCELLOR.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Tomlinson introduced the second resolution. Member Tomlinson recommended the following Resolution for consideration and approval:

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**MOTION (TOMLINSON/DOZOR)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVE THE MASTER OF SCIENCE IN APPLIED AND COMPUTATIONAL MATHEMATICS PROGRAM TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL, PENDING APPROVAL OF THE OFFICE OF THE CHANCELLOR.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded Member Tomlinson's report.

Student Affairs and Report of SGA

Dr. Matthew Bricketto, Vice President for Student Affairs, asked SGA member Montana Leaks to give the report. Montana reported that the Student Affairs Committee began the meeting this afternoon with the Spotlight organization of the month which was Phi Sigma Pi which is a co-ed Honor's Service Fraternity. They were just recently named "gender inclusive". At the beginning of the year, they set a new goal of raising \$1,500 for the whole year, and they raised \$1,600 in the fall semester. They newly adopted the Chester County Food Bank to help them out and at their national convention this past summer, our WCU Phi Sigma Pi chapter was named the Joseph Torchia Outstanding Chapter Award for the most outstanding chapter out of all 150 chapters across the nation. Congratulations to our WCU Chapter! On April

26, the WCU chapter of Phi Sigma Pi will be hosting the 5K run to raise awareness to the effects of destructive drugs.

SGA is hosting their Annual Legislative Affairs Dinner on April 2, 2015 at 6 p.m. SGA is also currently in the middle of planning for annual elections which will take place from April 15 – 17. They are also wrapping up budget allocations and getting different organizations passed through the Senate. Their last meeting will be April 21 and their first meeting with the new Executive Board will be on April 28.

Dr. Bricketto spoke about the Student Leadership Experience, the Athletics' update and he talked about the high profile service projects that are happening on campus.

That concluded Ms. Leaks' report.

#### Advancement

Member Silberman reported that the committee met and had a full meeting. The committee received a presentation from the University's new Alumni Relations Director, Debbie Naughton, regarding efforts to expand alumni engagement with the University; build relationships and encourage philanthropy. Ms. Naughton noted that the office will be sponsoring a record number of events in 2014-15 ranging from reunions and regional chapter gatherings to Alumni Weekend and social events in collaboration with other campus groups. At the same time, the use of social media to connect graduates with each other and the University has exploded with several thousand weekly interactions.

The 2014-15 Annual Fund Campaign received gifts totaling \$1,518,000 which is 36 percent ahead of last year. The big increase is due in part of the receipt of a large gift from the Schock Foundation for operating scholarships.

Thanks to the six (6) Trustees who have already made gifts to this year's Annual Fund Trustee Campaign. We look forward to continuing our tradition of 100 percent giving from the Council of Trustees by June 30, 2015. As I mention every year, we are the only University of all 14 universities in the State System that consistently has 100 percent Trustee contributions.

Since the January meeting, \$1.6M in new gifts have been committed to the Becoming More Campaign. This brings the total to date to \$28,369,000 which is 56 percent of the \$50M goal. We are on target to exceed 60 percent of the goal by the end of June this year, which is very extraordinary.

In addition to the array of advertising initiatives from the Public Relations and Marketing Office, WCU has been featured in nearly 166 stories covered by print and electronic media. These range from the Kiplinger Magazine – Best Values in American Higher Education article, to coverage of various faculty and student projects. Also, the next wave of our WCU-TV commercials will begin to air in the next week or so in April.

So far this year, more than 60,000 people have attended WCU cultural events including the University's Live and Presidential Lecture Series. If you are interested in tickets for any campus arts event, please contact Mark Pavlovich.

And finally, on the afternoon of June 9, there will be the annual



retreat where the WCU Foundation Board and WCU Council of Trustees get together. Member Silberman is hopeful that the COT members will arrange their schedules to attend on June 9, 2015.

That concluded Member Silberman's report.

#### Campus Development and Facilities

Member Matlawski reported that the committee did meet and in each member's packet is a summary of the projects that were discussed which he recommended to the members. He introduced the Resolution which is attached in the packet with the summary and supporting documentation for the Five-Year Capital Budget Request for fiscal years 2015 -2016 through 2019-2020 for the Council's consideration. This request was prepared in accordance with guidance provided by the Office of the Chancellor. If approved by the Council of Trustees, it will be submitted to the Board of Governors for consideration in a System-wide spending plan to be forwarded to the Pennsylvania Legislature.

Member Matlawski recommended the approval of the following Resolution:

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**MOTION (MATLAWSKI/DOZOR):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FIVE-YEAR CAPITAL BUDGET REQUEST PREPARED BY THE UNIVERSITY FOR SUBMISSION TO THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION ON APRIL 1, 2015.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded Member Matlawski's report.

### Information Technology

In the absence of Member Moskowitz, Chair of the Information Technology Committee, Chair Fillippo asked Mr. J.T. Singh, Executive Director for Information Services to introduce the report. Mr. Singh reported that the committee met and a copy of that report is in each member's packet. He highlighted of key items:

- Information Services completed Oracle Campus License report as requested by Oracle. WCU's license usage is in compliance with our agreement with Oracle.
- The Digital Media Center team completed the final phase of the studio upgrade. The DMC is recording high quality HD video in digital formats simplifying the work flow. Tape is no longer being used at the DMC.
- In the Networking side, we have almost 60,000 unique devices and one of our internet circuits has been updated from 1GB to 3GB; the second circuit will be updated from 1GB to 10 GB.
- As for the Client Services, Microsoft Office 365 was made available for our students last year. We are expanding that program to include WCU faculty and staff on their personal devices for no cost.
- For Administrative Computing, an interface was developed between Peoplesoft and the new system called Maxient. That replaces the old one called Adirondack.

- From the Web Team, a newly-designed Graduate Studies website was implemented. This website improves the marketability of the Graduate Studies program by streamlining key content, program offerings, and providing campus images.
- Also, one quick update on the WCU mobile app, the number of downloads is up now to 3,100 from 2,500.

This concluded Mr. Singh's report on behalf of Member Moskowitz.

### Budget and Finance

Member Franklin reported that the full financial report is in the packet. West Chester University remains in a very strong financial position. Given the fact that the committee brought five resolutions to the table, Member Franklin introduced those at this time. He reported that these resolutions have been vetted by the Budget and Finance Committee prior and also the SGA in advance of this meeting.

Member Franklin read the resolutions for consideration and action by the Council of Trustees.

Member Franklin reported that the Budget and Finance Committee recommends the increased fees for Sykes Student Union Fee.

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### **MOTION (FRANKLIN/SILBERMAN):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$4.71 PER SEMESTER TO THE SYKES STUDENT UNION FEE. THE NEW FEE OF \$77.11 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2015.**

**THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Franklin reported that the Budget and Finance Committee recommends the increased fees for Food Service Fees.

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**MOTION (FRANKLIN/LEWIS):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FOLLOWING FEES BE ESTABLISHED EFFECTIVE THE FALL SEMESTER 2015:**

<b>Plans</b>	<b>Fee/Semester</b>
Unlimited Meal Plan (includes \$250 flex)	\$1,639.73
14 - Meal Plan (plus \$250 flex)	\$1,326.57
12 - Meal Plan (plus \$250 flex)	\$1,296.21
9 - Meal Plan (plus \$250 flex)	\$1,218.32
7 - Meal Plan (plus \$250 flex)	\$1,150.42
Flex Only Plan Minimum Start Up	\$ 150

**THESE FEES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Franklin reported that the Budget and Finance Committee recommends the increased fees for the Recreation Center.

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**MOTION (FRANKLIN/LEWIS)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$4.75 PER SEMESTER TO THE RECREATION CENTER FEE. THE NEW FEE OF \$140.40 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2015.**

**THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Franklin reported that the Budget and Finance Committee recommends the increased fees for the Health Center.

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**MOTION (SILBERMAN/COSTELLO):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$5.17 PER SEMESTER TO THE HEALTH CENTER FEE. THE NEW FEE OF \$134.37 PER SEMESTER IS APPLICABLE TO BOTH UNDERGRADUATE AND FULL-TIME GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2015.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Franklin reported that the Budget and Finance Committee recommends the increased fees for Parking and Transportation.

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**MOTION (COSTELLO/LEWIS)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$5.25 PER SEMESTER TO THE PARKING AND TRANSPORTATION FEE. THE NEW FEE OF \$53.57 PER SEMESTER IS APPLICABLE TO BOTH UNDERGRADUATE AND FULL-TIME GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2015.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Franklin reported that the Budget and Finance Committee recommends the implementation of the certified electronic diploma fee. He shared that this was a very interesting presentation at the Committee meeting and it will provide students an electronic diploma that they could download as necessary. The fee is very reasonable at \$8.95.

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**MOTION (FRANKLIN/DOZOR)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES IMPLEMENTATION OF A ONE-TIME OPTIONAL FEE OF \$8.95, PER DEGREE, FOR STUDENTS TO OBTAIN A CERTIFIED ELECTRONIC DIPLOMA, EFFECTIVE MAY 2015.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Franklin reported that the Budget and Finance Committee recommends the resolution which approves the Protection of Minors Policy and the policy on Employee Criminal Background Screening. This is a new policy

passed by the Board of Governors. All of the 14 universities of the PA State System of Higher Education are asked to pass this resolution at the Council of Trustees' level. The detailed policies are in the packet and Member Franklin remarked that it is a culmination of good and thoughtful work at the State System. There may be varied opinions, but his thought was that all would agree that the protection of our children is the highest priority, and if this is what it takes to protect the children, the Council should comply and approve the resolution.

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**MOTION (FRANKLIN/DOZOR):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVES THE PROTECTION OF MINORS POLICY AND THE POLICY ON EMPLOYEE CRIMINAL BACKGROUND SCREENING.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded Member Franklin's report.

At this time, Chair Fillippo asked Chief Legal Counsel Andy Lehman to give his presentation regarding the Sunshine Law and Attorney Mike Ferguson's presentation regarding Right-to-Know.

After their presentations, Chair Fillippo thanked both Mr. Lehman and Mr. Ferguson for the thorough information that was shared with the Council on both of these topics.

**AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:**

Chairperson Fillippo reported that the Council of Trustee Bylaws require that at the annual meeting on May 14, 2015, the Nominating Committee must again present a slate of officers. He reported that he asked for volunteers for the Nominating Committee and he was glad to report that Member Dozor was asked to Chair this committee and he agreed to serve as Chair. Joining Member Dozor, on the committee are Members Silberman and Moskowitz. The committee will present a slate of officers for consideration at the May 14, 2015 meeting. Chairperson Fillippo thanked Members Dozor, Silberman and Moskowitz for serving on the Nominating Committee.

**AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:**

Member Silberman reported that the PACT Conference will be hosted at the Dixon University Center in Harrisburg on April 16 and 17, 2014. Chair Fillippo and Member Silberman will be attending.

**AGENDA ITEM XI – OLD BUSINESS:**

None.

**AGENDA ITEM XII – NEW BUSINESS:**

Chairperson Fillippo reminded the Council members to make a note that the Council of Trustees will conduct the Annual Facilities Tour on April 23, 2015 at 4:30 p.m. starting at Tanglewood. Immediately following the tour, the Council is invited to dinner at Tanglewood.

Also, Chair Fillippo also mentioned in his report that the date of Tuesday, June 9, 2015 has been set for the summer retreat for the WCU



Council of Trustees and the WCU Foundation Board. The program will begin at 1:00 p.m. and will conclude with dinner starting at 5:00 p.m.

**AGENDA ITEM XIII – ADJOURNMENT:**

Chair Fillippo asked the COT members (along with Chief Legal Counsel Andy Lehman and Attorney Mike Ferguson) to stay in the Board Room for a short executive meeting starting immediately after the formal meeting is adjourned and the room is emptied to allow Mr. Lehman and Mr. Ferguson to answer any questions that Members may have regarding the Sunshine Law and the Right-to-Know information which was shared earlier.

Chair Fillippo asked for a motion to adjourn the formal meeting.

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**MOTION (DOZOR/MATLAWSKI)**

**MOTION TO ADJOURN AT 6:50 P.M.**

**MOTION UNANIMOUSLY APPROVED.**

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Respectfully submitted,

  
Christine Costello, Secretary