



UNANIMOUSLY APPROVED  
BY THE  
COUNCIL OF TRUSTEES  
May 8, 2014

Council of Trustees  
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES  
PHILIPS 3rd FLOOR BOARD ROOM  
PHILIPS MEMORIAL BUILDING  
MARCH 20, 2014  
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on March 20, 2014, in the Philips Memorial Building, West Chester, PA.

**AGENDA ITEM I – CALL TO ORDER:**

Chairperson Fillippo called the meeting to order. Chairperson Fillippo led the Pledge of Allegiance. Council members present were Members Fillippo, Dozor, Franklin, Hisiro, Ireland, Lewis, Moskowitz, Silberman, and Tomlinson. Absent but accounted for were Members Costello and Matlawski.

In the absence of Secretary Costello, Chairperson Fillippo appointed Marian Moskowitz as Secretary Pro Tem for this meeting.

**AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:**

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**MOTION (DOZOR/IRELAND):**

**APPROVAL OF MINUTES OF THE JANUARY 30, 2014, MEETING AS PRESENTED.**

**MOTION UNANIMOUSLY APPROVED.**

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**AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:**

Lisa Millhous, Ph.D., Associate Professor of Communication Studies and Women's Studies, Local APSCUF President and Cheryl Wanko, Professor of English, delivered a statement on behalf of Eleanor D. Brown, Ph.D., Associate Professor of Psychology, and Faculty Senate President.

Eleanor Brown's statement follows:

To the West Chester University Council of Trustees:

Thank you for the service and leadership you provide for West Chester University. Thank you also for allowing Faculty Senate time to make a statement at this meeting. Due to a prior commitment that could not be changed, I am unable to attend the meeting and thus have asked a colleague to read this on my behalf.

As Faculty Senate President, I believe it is important for me to make a statement about the PASSHE secession bill. This is not a statement developed by the full Senate nor does it fully reflect my personal views. Rather, it is an attempt to communicate something about what I know from where I sit as President of this faculty group.

We as faculty are keenly aware of the challenges posed by decreased State funding for public higher education. Among other things, the increases to WCU enrollment, driven in part by decreases in State funding, have led to increases in faculty advising loads and class sizes, which has resulted in noticeable overall increases in faculty workloads and the hours we work each week. Many

of us also have faced pressure to teach classes at inconvenient times or to offer distance education courses whether or not we want to. We also know that we at WCU have thus far been protected from some of the greatest challenges, such as retrenchment, which our friends and colleagues at several other PASSHE schools have faced. We appreciate the efforts made by the Council of Trustees, President Weisenstein, Vice President and Provost Lamwers, and others, to ensure the fiscal health of WCU.

As faculty, we are eager to see lawmakers address the underlying problem of insufficient funding for public higher education. We appreciate your efforts and the efforts of our President and Provost to encourage conversations in the legislature about the challenges posed by insufficient funding. That said; from where I sit as Faculty Senate President it is not at all clear to me that faculty will be able to support the PASSHE secession bill or a decision for WCU to secede should such a bill become law. Faculty have major concerns about this legislation and about the possibility of WCU becoming State-related. Most of the concerns fall into four major areas:

- 1) Commitment to Public Higher Education: Many faculty are not sure whether the bill can be reconciled with a commitment to public higher education. Although President Weisenstein and Senators Dinniman and Tomlinson have suggested that this bill would provide increased dollars for those schools that stayed within PASSHE, we are not yet convinced that allowing some thriving schools to leave the State system would

strengthen the system overall. Moreover, many of us came to WCU because we wanted to be part of a strong system of public higher education which we believe is critical for the success of a democratic society.

2) Tuition Increases/Access for Working Class Students: Many faculty are deeply concerned about the tuition increases associated with becoming State-related. For our students, many of whom already work multiple jobs to put themselves through WCU and are faced with sizeable loans to pay back beyond graduation, an increase of \$500 per year is significant; indeed, in some cases it would be prohibitive. Moreover, we are concerned that were we to secede from PASSHE actual tuition increases would be even higher and that the tuition gap separating us from PASSHE schools would grow over time. We strongly believe that PASSHE schools and WCU in particular should be accessible for working class students.

3) Faculty Working Conditions/Collective Bargaining: On the whole, the faculty here stand in solidarity with State APSCUF. Although we have complaints about our current contract, we are glad to be represented by APSCUF and appreciative of the working conditions the union has worked to protect for us over the years. We are concerned about how this bill would undermine APSCUF. Most of us would not opt for the high risk proposition of local negotiations with little sense of what might follow our current contract. It is hard to imagine that this bill would not

negatively impact some things like healthcare costs which would presumably rise for those in and out of the State system.

- 4) Transparency/Faculty Involvement in Decision Making: Faculty want to have accurate information and involvement in decision making about the future of this institution. It is troubling to many faculty members that the Council of Trustees has ordered a feasibility study before holding campus conversations about the bill and its implications. The perception on campus is that trustees and administrators knew about this bill much earlier than the issue was opened for campus dialog. It is furthermore concerning that the administration has indicated we must consider the possibility of becoming State-related because we will otherwise have an increasing gap between our expenses and revenue and yet we have not yet been provided with data specific to WCU that would facilitate faculty understanding of how WCU has fared financially over the past ten or twenty years as well as projections for the future.

I don't envy your position of trying to ensure the success of a public institution that is receiving decreasing levels of public funding. I do hope you understand the importance of faculty involvement in this process and our significant concerns about the secession bill and the possibility of becoming State-related.

I welcome you to contact me individually and also would welcome the opportunity to help facilitate your conversations with the broader faculty, whether that be through a special Faculty Senate meeting or a town hall meeting devoted specifically to these issues. Thank you for your consideration.

Chairperson Fillippo thanked Drs. Millhous and Wanko (on behalf of Dr. Eleanor Brown) for their comments and said that the Council will make note of their comments and concerns.

**AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:**

Chairperson Fillippo announced that at the March meeting, those members of West Chester University faculty and staff are recognized who have gone above and beyond the call of duty on behalf of the University community.

Chair Fillippo invited President Weisenstein to introduce the individual Vice Presidents who would assist him with this special recognition during this part of the meeting.

President Weisenstein remarked that West Chester University is very fortunate to have a wonderful pool of staff that are very willing to “do whatever it takes to get the job done” and more, if that is what is required, in the course of their day-to-day responsibilities.

Members of the staff will be recognized who have been nominated by their division for this very special recognition.

**Academic Affairs**

Dr. Weisenstein then called on Dr. Linda Lamwers, Provost and Vice President for Academic Affairs. Dr. Lamwers asked Kathy Koval, College of Business and Public Affairs, to come forward. Dr. Lamwers read the following statement:

“Kathy Koval was the first program counselor hired at the University to help facilitate better service for students in the scheduling of classes. Initially, her primary assignment was to meet with all Pre-Business majors and facilitate their scheduling of classes, thus freeing faculty to focus their efforts on true academic advising. The results were outstanding and the program counselor model was adopted by other several of the other colleges. As enrollments grew in the School of Business, we hired a second program counselor and promoted Kathy to Pre-Business Director which allowed her to focus some time on other aspects of the student scheduling process. In her new role, she has flourished and has gone above and beyond the call of duty to streamline the scheduling process. Largely due to her efforts we improved the efficiency of course offerings in the School of Business and are better able to insure that students can schedule the courses they need and have met prerequisites for all of their courses. The nature of her work requires that she accomplish a huge volume of work during peak times and she has taken impressive initiative to focus her efforts during non-peak times to identify and execute tasks that further improve the quality of service and efficiency of the operation of the School of Business.

Kathy is outcome oriented and spends countless hours (even weekends and nights if needed) to help make sure all 900 or so pre-business students are served appropriately. Even if Kathy is in the middle of her peak times, she is always asking “is there anything else I can do”? There have been a number of times in which she was asked to work on a new project and she would have

already anticipated that the information would be needed and started to work on the items. Her anticipation and enthusiasm to help solve problems has helped the four business majors flourish.”

Ms. Koval received a framed certification and she was congratulated with applause from those gathered.

Dr. Lamwers then asked Donna Carney, Administrative Assistant for the Honors College, to come forward. Dr. Lamwers read the following:

“Officially, Donna Carney is the Administrative Assistant of the Honors College, but to many, she is much more. Over the past almost twenty years, many students have developed close bonds with Donna through their work with both Honors College and the Honors Student Association and the Bonner program, which she coordinates.

The students say they get emails from her almost daily; she keeps them updated with the latest Honors news and assists them with their many questions. But Donna Carney’s contributions extend beyond email and information. She is often a friend and confidant to the students, who say she is an amazing person, full of lots of wisdom and smart advice. They go to her with questions about everything from résumé advice to recipes. More than an administrator, Donna is a compassionate individual who is ready and willing to help students with any problems they face. They value her expertise and advice and deeply appreciate the time she willingly gives them.



Donna provides excellent administrative skills to the Honors College going—she keeps many projects going at once, stays *incredibly* organized, and makes sure no details are forgotten. Please join me in celebrating Donna’s many years of service and dedication to the Honors College. Thank you, Donna, for your continuous support.”

Ms. Carney received a framed certificate and was congratulated with a round of applause.

### **Administration and Finance**

President Weisenstein called on Mark Mixner, Vice President for Administration and Finance. Mr. Mixner thanked President Weisenstein and asked Mr. Greg Cuprak, Executive Director of Facilities Management, to come to the podium to introduce the nominee from the division. Mr. Cuprak introduced Dan Nece, Grounds Manager, and read the following:

“Let me set the stage for you. Today is the first of day of spring. That means we will soon leave winter behind us. And what a winter this has been. This winter has given us lots of cold and way too much snow. As a matter of fact, there has been 80 inches of snow, ¾ inch of sleet and almost an inch of freezing rain. So how does WCU deal with that and keep our campus open, available and safe?

Before you today, is Daniel Nece, West Chester University Grounds Manager, and when the snow flies, he is the “Facilities Snow Czar”. That means he coordinates snow removal efforts of all of the various Facilities departments. He keeps up on the latest weather forecasts, makes sure WCU

has all the snow removal equipment we need, that it is in good working condition. And if equipment breaks, there is a backup plan to get the needed task done. Dan also ensures we have enough salt and ice melt for each storm and pushes to find sources for resupply even when normal suppliers have run out. For each upcoming storm he makes a plan based on the answers to these questions:

- What type of storm is expected?
- When will it arrive?
- What planned campus activities are there?
- Should we pre-treat?
- What areas require special attention this time?
- What crews are needed and what should be their report time?
- When should crew breaks be scheduled so that staff continues to work safely?
- Should selected parking lots be closed to speed up the clearing process?
- Do we need support from contractors? (this decision needs to be made as soon as possible before the contractor is committed to other clients and then the Union must be notified)

Dan then communicates all of these decisions to other supporting managers and supervisors, in addition to informing senior management and Public Safety.

When a storm is imminent, Dan normally gets to campus two hours before the crews are scheduled to show up and tours campus so a detailed action plan can be developed and as crews report to work, final assignments are made. Throughout the storm, Dan continues to monitor snowfall and the progress of removal efforts, making adjustments as necessary. He also continues to keep senior management informed. And he typically stays on

campus until our major snow removal efforts are done. When classes are back in session, Dan continues to monitor cleared areas for ice and slippery spots, sidewalks to street transitions where township plows might re-plow snow into these cleared openings, and ensures ADA walks have no snow or slush that would impede wheel chairs or sight impaired people.

So far this winter, Dan has had to do the above process 24 times. Some of these snow events were just a dusting but many were plow-able events. Each time Dan has not let down his guard. He approached each storm aggressively keeping the campus as safe as possible and opening up the campus quicker than the surrounding communities could make their roads safe. This winter we have used three times the amount of salt and ice melt than we usually use and Dan, with the help of our Purchasing Department, successfully found the extra needed quantities. Additionally, Dan has even had to bring heavy equipment onto campus twice to remove large snow piles in the middle of the night that were taking up needed parking spots.

Dan, thanks for your dedication and hard work throughout this nonstop grueling winter.”

Mr. Nece was presented a framed certificate and congratulated by the applause of those in the audience.

## **Student Affairs**

President Weisenstein called on Dr. Matt Bricketto, Vice President for Student Affairs. Dr. Bricketto thanked President Weisenstein and asked Jared Brown to come forward and introduced Jared to the audience and read the following statement:

“The Division of Student Affairs is pleased to acknowledge the outstanding work of Mr. Jared Brown at tonight’s Council of Trustee meeting.

Jared joined WCU in October of 2005, as the Director of Greek Life Programs and for the next seven years oversaw all aspects of Fraternity & Sorority Life, which involved 26 Greek chapters and 950 students. Mr. Brown excelled in this position as he worked closely with Greek leaders in organizing educational forums, officer transitioning, leadership development, risk reduction efforts, Greek Week, Rush/Intake/Recruitment, PanHellenic Pride Week, Step Show, and the Annual Awards Ceremony.

In June of 2012, an exciting professional opportunity emerged within Student Affairs in the Office of New Student Programs & Orientation. The Director’s position became available and Mr. Brown was the “top choice” from a national pool of candidates to assume this role. The hard work and support that Jared has given to our first-year students and transfers is indeed impressive. Mr. Brown does a great job in planning, marketing, and implementing the 8 first year and 2 transfer sessions held in June/July, as well as the three day

extended orientation in August – right before classes begins. No easy task in moving 2,300 new students around the campus from session to session! Jared is high energy, engaging, thoughtful, and committed to the success of our students. Mr. Brown’s enthusiasm for Student Life at WCU is contagious and his Orientation leaders help spread the message of Ram Pride and commitment to Academic Excellence. We recognize Jared Brown tonight for the outstanding work he has done in support of our students.”

Mr. Brown was presented a framed certificate and congratulated by the applause of those in the audience.

### **Advancement**

President Weisenstein called on Dr. Mark Pavlovich, Vice President for Advancement and Sponsored Research, to introduce the nominee from the Advancement division. Dr. Pavlovich called Cynthia Bednar, Director of Publications and Print Services, to the podium and read the following statement:

“Cynthia Bednar has served WCU as Director of Publications and Print Services since 1989. During that time she produced thousands of publications in support of every University function from admissions and alumni relations to academic programs and student affairs. In addition, she has led the process to create two of the University’s logos including the design launched last spring which has been very well received. She has been responsible for developing and implementing WCU’s licensing program which is generating new revenues for the University.

At the same time, Cynthia has been a great campus citizen serving on numerous committees and task forces and playing a leadership role with various campus organizations including the LGBTQA concerns committee. Her commitment to quality and detail is unparalleled and creative energy is well-recognized on campus. Cynthia will be retiring in June following 25 years of loyal service to WCU.”

Ms. Bednar was presented a framed certificate and congratulated by the applause of those in the audience.

### **External Operations**

President Weisenstein called on Dr. Chris Fiorentino to introduce the nominee from the External Operations division. Dr. Fiorentino called Bob Scanlon, to the podium and read the following statement honoring him:

“Bob Scanlon came to WCU as Director of the Small Business Development Center (SBDC). In that role he did an outstanding job of assisting business start-ups with business plans and related advice. When the decision was made to close the SBDC Bob had demonstrated his value and I asked him to move into a new role overseeing our off-campus location and working in Chester County and with PASSHE on economic development initiatives in the region.

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When the Graduate Business Center was opened in 2002, Bob was the obvious person to place in charge of the facility. With his new title as Assistant

Dean he managed all aspects of the new facility and to this day maintains it as a showcase for WCU. He also continued his role in economic development.

Beyond his outstanding performance of his assigned duties, Bob became a vital colleague in many of the entrepreneurial ventures that I undertook as Dean of the College of Business and Public Affairs. As new initiatives were launched, Bob's responsibilities were modified to take on new assignments. In a number of cases his responsibilities at the beginning of a new academic year were significantly different by the end of that year. He is always willing to step up and do what needs to be done and he is a valued advisor.

When I moved to my current position of Vice President for External operations Bob moved with me. He is currently playing a critical role in the development of the plan for the branch campus. I am honored to have worked with such a talented and hard-working colleague and I thank him for his many years of excellent performance and dedication.”

Mr. Scanlon was presented a framed certificate and congratulated by the applause of those in the audience.

### **Information Services**

President Weisenstein explained that Mr. Adel Barimani, Vice President for Information Services, was out of town and the nominee for the division of Information Services would be recognized at the May 8, 2014 formal meeting.

Chairperson Fillippo recognized all of the honorees as being “the best of the best” and thanked them for all of their service to the West Chester University Community.

Chairperson Fillippo reminded the Council members to make a note that the Council of Trustees will conduct the Annual Facilities Tour on April 24, 2014 at 4:30 p.m. Immediately following the tour, the Council will meet for an informational session and working dinner at Tanglewood.

This concluded the Chairperson’s report.

**AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT:**

Chairperson Fillippo called on President Weisenstein who gave the following report:

Academic Affairs

Following a national search, Dr. Michelle Patrick has accepted the permanent position of Dean of the College of Business and Public Affairs. Dr. Patrick has served as the Interim Dean since May 2013. Prior to this, Dr. Patrick was appointed as Associate Dean in fall 2007. She joined the faculty in 2003 as an Associate Professor in the Department of Marketing, and was promoted to Full Professor in fall 2008. Dr. Patrick brings a wealth of experience, knowledge and skills to this position. Dr. Patrick’s dedication to WCU and the diversity of programs in the College of Business Affairs will be an asset to the University. Michelle, will you please stand and be recognized so we can congratulate you on your appointment?



### Information Services

The Web Team implemented a newly designed Undergraduate Admissions site at the beginning of the fall semester. A redesigned Philadelphia site was also implemented to increase the marketability of the University and increase enrollment at the Center City site.

Administrative Computing implemented two newly purchased Oracle products. These products are cloud-based solutions. One product provides a way for recruiters to manage potential prospects. The other product provides a way to manage e-mail marketing campaigns to prospects. It also captures return on investment metrics for recruiting campaigns.

### Executive Deputy

Chancellor Brogan joined with Slippery Rock President Dr. Cheryl Norton and IUP Student Government President Marissa Olean on February 20, 2014 in appearing before the House Appropriations Committee at 9:30 a.m. and the Senate Appropriations Committee at 1:00 p.m. to respond to legislators' questions regarding the PASSHE Budget request. A number of the legislators questioned the Chancellor about his plans to address the PASSHE unsustainable financial model as a result of declining enrollment, level funding and Consumer Price Index (CPI) related tuition increases. Many of the legislators advocated for a model that is fiscally sound and provides greater flexibility to individual Universities.

I am also pleased to advise you that invitations have been extended to the Chester County delegation and other key legislators to attend the Student

Government Association Legislative Dinner to be held at 6:00 p.m. on March 27, 2014 in the Sykes Student Union Ballroom.

### Student Affairs

On February 15, 2014 a campus-wide fundraiser for the Kay Yow Cancer Fund, which is the NCAA Women's Collegiate Basketball philanthropy, was spearheaded by the Women's Basketball Team and the Office of Service-Learning and Volunteer Programs. The collaborative efforts by many student organizations and departments across campus raised nearly \$4,500 for this very worthy cause.

The Twardowski Career Development Center sponsored the Spring Career Fair on Wednesday, March 5 in Sykes Ballrooms. More than 65 employers from various industries were on campus to meet with WCU students and alumni. Employers recruited for full-time positions, internships, and part-time jobs. The complete list of participating employers is available by logging in to Ram Career Network.

I received notice yesterday that both of our Men's and Women's Swimming and Diving Teams have achieved Scholar All American status for the 2013 fall semester. This honor is given by the College Swimming Coaches Association of America for swimming and diving teams who have achieved a cumulative grade point average of 3.0 or higher. (Our WCU Women's average was 3.34; and the WCU Men's average was 3.03) Congratulations to these scholar athletes!

## Administration and Finance

In the aftermath of the ice storm in early February that produced widespread power failures in Chester County, the Sturzebecker Health Sciences Center on WCU's south campus served as a shelter for almost 200 individuals who were without power or otherwise needed a safe and warm shelter. Kudos to Public Safety, Student Affairs, and the numerous student volunteers, who helped our neighbors in need.

Included in your material is a Microsoft case study, which highlights West Chester University's Facilities Division and its use of SharePoint to improve operational efficiencies. Congratulations to our Facilities Division for being recognized in Microsoft's literature.

## Advancement

The Presidential Scholarship Gala is set for this Saturday, March 22 and the theme will be "Unveiling Our Future." As the title implies, this event will serve as the public unveiling of WCU's Becoming More Capital Campaign. As part of that announcement, we will share exciting news about the Campaign's progress. And you will be happy to know that the event is sold-out.

I'm pleased to report that the second Presidential Lecture Series presentation was an outstanding success. On March 7 more than 1,000 people heard noted journalist and commentator Cokie Roberts offer her views on Congress and a wide array of political issues. Next year, the series, which is managed by the Office of Cultural and Community Affairs, will feature Jane

Pauley and Jackie Joyner Kersee. Both of them should bring some very strong and exciting messages.

The President then said: I now ask for approval of Purchase Orders and Contracts for December, 2013, and January, 2014.

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**MOTION (LEWIS/FRANKLIN):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING DECEMBER, 2013, AND JANUARY, 2014, FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded President Weisenstein's report.

**AGENDA ITEM VI – REPORT OF VICE PRESIDENT:**

Chair Fillippo reported that Dr. Mark Pavlovich will give his report during the Advancement Committee report.

**AGENDA ITEM VII – REPORT OF EXECUTIVE COMMITTEE:**

None.

**AGENDA ITEM VIII – REPORT OF STANDING COMMITTEES:**

Academic Affairs

Member Dozor reported regarding the Academic Affairs committee. He introduced two resolutions, and he stressed that they are significant and very important. He stated that they exhibit how West Chester University remains

very engaged with the other 13 sister universities in the Pennsylvania State System of Higher Education.

The first resolution deals with the PASSHE Center City Campus which is exciting. The second resolution deals with a collaborative program between West Chester University and Millersville University. Both of these resolutions exhibit our continued commitment, not temporarily but permanently, to remain engaged with all of our universities within PASSHE.

He called on Dr. Chris Fiorentino to touch upon the importance and aspects of the tuition pilot program. Dr. Fiorentino came forward and explained that the pilot program includes a 10 percent tuition reduction in the programs that we offer in Philadelphia. We want to offer this reduction to increase access to underserved populations. Another factor that we learned as we got into Philadelphia, we were not competitive because there are a number of private institutions that are discounting their tuition. We are looking at engaging with a number of different agencies in the city where a number of their employees go through a degree program all together and have the agency pay for it. The first question they ask is, "What kind of discount are you going to give us?" So, that is the competitive climate which we have walked into in Philadelphia. We talked it over and decided that we wanted to try this on a pilot basis for two years, and we were invited by PASSHE to submit a proposal, the proposal has been vetted in Harrisburg, subject to also approval by the Council of Trustees. The plan is that for a two-year period, we would offer a 10 percent reduction for students who are enrolled in the Philadelphia program.

We do believe that the ultimate goal here is that by lowering the tuition, we would increase enrollments and the result would be that we would be able to amply cover our operating costs in Philadelphia. Eventually, we would show profitability. We do share this Philadelphia Center with three other PASSHE universities operating in Philadelphia which are Cheyney, East Stroudsburg, and Millersville.

Member Dozor recommended the approval of the following Resolution:

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**MOTION (SILBERMAN/HISIRO)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY HEREBY APPROVES THE TUITION PILOT FOR STUDENTS ENROLLED AT PASSHE CENTER CITY EFFECTIVE THE FALL SEMESTER, 2014, TO INCREASE ACCESS TO UNDERSERVED POPULATIONS, INCREASE COLLEGE COMPLETIONS IN PHILADELPHIA AND COVER INSTRUCTIONAL COST FOR PROGRAMS OFFERED BY WEST CHESER UNIVERSITY OF PENNSYLVANIA AT THE PASSHE CITY CAMPUS.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Dozor introduced the second resolution. He stated that this resolution also underscores the importance of West Chester University continuing to work with other universities within PASSHE, and in this case, Millersville University. At this time, Member Dozor invited Dr. Laurie Bernotsky, Associate Provost, to come to the podium to confirm how West Chester University is working hand-in-hand with Millersville University.

Dr. Bernotsky explained that the proposal will allow us to provide one joint Master's of Languages and Cultures degree between Millersville University and West Chester University, replacing ten distinct Master's degrees. The

benefits of this partnership will allow students to take courses at the other campus using alternative delivery methods such as distance education and on television. This provides more flexibility as the students can now have access to a specialty language area at both campuses rather than just one campus. It actually involves a complete revamping of the curriculum to make it more in keeping with both student demands. So instead of just focusing on advanced language efficiency, it can focus on that as well as fostering communication. This was based on feedback that we got from the Philly site, so this is beneficial for both institutions and better for our students.

Member Dozor recommended the approval of the following Resolution:

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**MOTION (MOSKOWITZ/IRELAND)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVE THE MASTER OF LANGUAGES AND CULTURES PROGRAM TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL PENDING APPROVAL OF THE OFFICE OF THE CHANCELLOR.**

**MOTION UNANIMOUSLY APPROVED.**

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Member Dozor added that the legislation that is pending is getting a lot of press, but it should not take away the fact (and these resolution exemplify it) that West Chester University is committed to the success of not only West Chester University, but as well as every university in the Pennsylvania State System of Higher Education. These programs and our cooperation with the other universities will continue.

This concluded Member Dozor's report.

## Student Affairs and Report of SGA

Member Skye Hisiro reported that the Student Affairs Committee began this afternoon with an update on behalf of SGA by the President, Jared Epstein. This semester, the Student Government Association (SGA) as an organization is working to try to revamp their image as SGA and they are revising their By-Laws. With this new structure, it is promoting more accountability, not only for the Senators, but also for the recognized student organizations on campus.

Some upcoming events are: The Annual Legislative Affairs Dinner on March 27, 2014; and the Fourth Annual Gala for Hope on April 5, 2014. This is a benefit event that raises funds for the Children's Hospital of Philadelphia (CHOP).

The search process for the next student trustee member has begun. Member Hisiro shared that she will be graduating in May. Applications for the position were due online by March 16, 2014. The next step in the search process is for interviews. Candidates will be interviewing in late March and early April, and then the process will move forward with the rest of the appointment process.

Dr. Thomas Purce provided some highlights in the realm of Student Affairs. All of the highlights are described in detail under the Divisional Report section in the COT packet. Some of the highlights that were brought up during the meeting included:

- Success of the 27<sup>th</sup> Annual Student Leadership experience



- The plans for the upcoming New Student Orientation this summer
- Updates on the new dining hall project
- Revealing of the new Red Folder Project

That concluded Member Hisiro's report.

### Advancement

Member Silberman reported that the committee met and they received a presentation from the University's new Associate Vice President for Sponsored Research, Dr. Gautam Pillay, regarding efforts to expand campus research activities. Dr. Pillay noted that new grant awards are running ahead of last year and that he has been working with academic and administrative leaders across campus to enhance opportunities to secure external funding for scholarly activities. Dr. Pillay is developing a plan to increase annual sponsored programming revenues to \$10 million.

Fundraising is enjoying great success with total gift income running 30 percent ahead of last year at the same time. Several large estate gifts have had a major impact on this year's total. The Annual Fund Trustee Campaign is also making good progress. As of today, 8 of the 10 members of the Council have made gifts to the University Foundation for this year. It is hoped that all members of the Council will contribute by June 30, 2014. Member Silberman added that every year when he attends the PACT meetings in Harrisburg, he is told that West Chester University is the only University in PASSHE that consistently achieves 100 percent giving from the Council members.

The “quiet phase” of the \$50 million “Becoming More Campaign” is making solid progress with 40 percent of the campaign goal committed as of February 28, 2014.

As part of West Chester University’s comprehensive marketing initiative, Public Relations and Marketing continues to execute The “Learn More” image development campaign which will continue through summer, 2014.

The Conference Services Office is enjoying a solid year scheduling conference and related facilities uses. As of February 28, 2014, the Office supported 526 event days attracting 17,174 people to the campus, with total gross revenues totaling over \$703,000.

That concluded Member Silberman’s report.

#### Campus Development and Facilities

In the absence of Member Matlawski, Chairperson Fillippo introduced the Resolution for the Five-Year Capital Budget Request for fiscal years 2014 - 2015 through 2018-2019 for the Council’s consideration. This request affects West Chester University’s need to continually renovate our existing facilities. While this request covers a five-year period, it will be revised and updated annually. This request was prepared in accordance with guidance provided by the Office of the Chancellor. If approved by the Council of Trustees, it will be submitted to the Board of Governors for consideration in a system-wide spending plan to be forwarded to the Pennsylvania Legislature.

Chairperson Fillippo recommended the approval of the following Resolution:

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**MOTION (DOZOR/FRANKLIN):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FIVE-YEAR CAPITAL BUDGET REQUEST PREPARED BY THE UNIVERSITY FOR SUBMISSION TO THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION ON APRIL 1, 2014.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded the report.

Information Technology

Member Moskowitz, reported that the committee met and a copy of that report is in each member's packet. There are continued upgrades all of the internet capabilities on campus which is a continuing process considering all of the applications today and all of the different types of media.

This concluded Member Moskowitz' report.

Budget and Finance

Member Franklin reported that the full financial report is in the packet. West Chester University remains in a very strong financial position. Given the fact that the committee brought five resolutions to the table, Member Franklin introduced those at this time.

Member Franklin read the resolutions for consideration and action by the Council of Trustees.

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**MOTION (IRELAND/MOSKOWITZ)**

**BE IT RESOLVED THAT THE WEST CHESTER UNIVERSITY COUNCIL OF TRUSTEES HEREBY APPROVES THE CHANGE OF ADDRESS ON METLIFE ACCOUNT NUMBER C0058273988.**

**FROM: 1450 WEST CHESTER PIKE, APT. 102  
WEST CHESTER, PA 19382**

**TO: FINANCE AND BUSINESS SERVICES  
201 CARTER DRIVE, SUITE 200  
WEST CHESTER, PA 19383**

**BE IT FURTHER RESOLVED THAT THE WEST CHESTER UNIVERSITY COUNCIL OF TRUSTEES HEREBY APPROVES BERNADETTE HINKLE, ASSISTANT VICE PRESIDENT OF FINANCE AND BUSINESS SERVICES, AS THE UNIVERSITY'S DESIGNATED REPRESENTATIVE TO RECEIVE INFORMATION REGARDING METLIFE ACCOUNT NUMBER C0058273988 AND TO RECEIVE ANY CHECKS ISSUED OR REISSUED IN THE NAME OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA FOR THAT ACCOUNT.**

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**MOTION (MOSKOWITZ/IRELAND):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$1.40 PER SEMESTER TO THE SYKES STUDENT UNION FEE. THE NEW FEE OF \$72.40 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2014.**

**THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

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**MOTION (DOZOR/IRELAND)**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$2.65 PER SEMESTER TO THE RECREATION CENTER FEE. THE NEW FEE OF \$135.65 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2014.**

**THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

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**MOTION (LEWIS/MOSKOWTIZ):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FOLLOWING FEES BE ESTABLISHED EFFECTIVE THE FALL SEMESTER 2014:**

<b>Plans</b>	<b>Fee/Semester</b>
14 - Meal Plan (plus \$250 flex)	\$1,293
12 – Meal Plan (plus \$250 flex)	\$1,264
9 – Meal Plan (plus \$250 flex)	\$1,188
7 – Meal Plan (plus \$250 flex)	\$1,122
Unlimited Meal Plan (plus \$250 flex)	\$1,597
Flex Only Plan Minimum Start Up	\$ 150

**THESE FEES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.**

**MOTION UNANIMOUSLY APPROVED.**

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**MOTION (MOSKOWITZ/IRELAND):**

**BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$7.20 PER SEMESTER TO THE HEALTH CENTER FEE. THE NEW FEE OF \$129.20 PER SEMESTER IS APPLICABLE TO BOTH UNDERGRADUATE AND FULL-TIME GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2014.**

**MOTION UNANIMOUSLY APPROVED.**

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This concluded Member Franklin's report.

**AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:**

Chairperson Fillippo reported that the Council of Trustee Bylaws require that at our annual meeting on May 8, 2014, the Nominating Committee must again present a slate of officers. He reported that he asked for volunteers for the Nominating Committee and he was glad to report that Member Dozor was asked to Chair this committee and he agreed to serve as Chair. Joining Member Dozor, on the committee are Members Silberman and Moskowitz. The committee will present a slate of officers for consideration at the May meeting. Chairperson Fillippo thanked Members Dozor, Silberman and Moskowitz for serving on the Nominating Committee.

**AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:**

Member Silberman reported that the PACT Conference will be hosted at the Dixon University Center in Harrisburg on April 8 and 9, 2014. President Weisenstein and Member Silberman will be attending.

**AGENDA ITEM XI – OLD BUSINESS:**

None.

**AGENDA ITEM XII – NEW BUSINESS:**

None.

**AGENDA ITEM XIII – ADJOURNMENT:**

Chairperson Fillippo thanked everyone for coming and reported that after the meeting is officially adjourned, the Council of Trustees will convene in the Board Room in executive session to discuss a personnel matter. Everyone else will be excused from the room at that time. He asked for a motion for adjournment.

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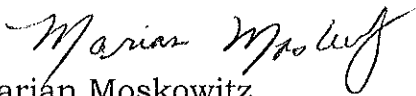
**MOTION (IRELAND/HISIRO):**

**MOTION TO ADJOURN AT 6:20 P.M.**

**MOTION UNANIMOUSLY APPROVED.**

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Respectfully submitted,

  
Marian Moskowitz  
Secretary Pro Tem