



UNANIMOUSLY APPROVED
BY THE
COUNCIL OF TRUSTEES
May 17, 2016

Council of Trustees
West Chester University | West Chester, PA 19383 | www.wcupa.edu

**REGULAR MEETING OF THE COUNCIL OF TRUSTEES
PHILIPS 3rd FLOOR BOARD ROOM
PHILIPS MEMORIAL BUILDING
MARCH 24, 2016
5:15 PM**

The regular meeting of the Council of Trustees of West Chester University of Pennsylvania was held on March 24, 2016, in the Philips Memorial Building, West Chester, PA.

AGENDA ITEM I – CALL TO ORDER:

Chairperson Fillippo called the meeting to order. Chairperson Fillippo led the Pledge of Allegiance. Council members present were Members Fillippo, Costello, Dozor, Franklin, Ireland, Lewis, Matlawski, Moskowitz, Silberman and Tomlinson.

AGENDA ITEM II – APPROVAL OF MINUTES OF THE PREVIOUS MEETING AS DISTRIBUTED TO THE COUNCIL OF TRUSTEES:

MOTION (DOZOR/IRELAND):

APPROVAL OF MINUTES OF THE JANUARY 28, 2016, MEETING AS PRESENTED.

MOTION UNANIMOUSLY APPROVED.

AGENDA ITEM III – PUBLIC COMMENT: LIMIT OF TEN (10) MINUTES:

None.

AGENDA ITEM IV – REPORT OF THE COUNCIL CHAIRPERSON:

Chair Fillippo welcomed everyone and stated that this meeting was the last formal Council of Trustees meeting for President Greg Weisenstein. The Chair mentioned what an honor it has been for him to be Chair of the Council of Trustees during the seven excellent years led by President Weisenstein. He invited President Weisenstein to come forward and Member Tomlinson and Chairperson Fillippo met him at the podium.

Member Tomlinson thanked Chair Fillippo. He agreed that these last seven years were very successful years and he said that he, too, is honored and privileged to present a Senate Citation to Dr. Weisenstein and he read the following:

**WHEREAS, THE SENATE OF PENNSYLVANIA TAKES GREAT PRIDE
IN RECOGNIZING THOSE INDIVIDUALS WHO ADHERE TO THE
HIGHEST STANDARDS OF SERVICE, THEREBY CONTRIBUTING TO
THE BETTERMENT OF THEIR COMMUNITIES AND ULTIMATELY
TO ALL THE CITIZENS OF THIS GREAT COMMONWEALTH; AND
WHEREAS, GREG R. WEISENSTEIN, ED. D., IS BEING HONORED
UPON HIS March 31, 2016, RETIREMENT AS THE FOURTEENTH
PRESIDENT OF WEST CHESTER UNIVERSITY AFTER SEVEN YEARS
OF DEDICATED AND DISTINGUISHED SERVICE; AND**

**WHEREAS, DR. WEISENSTEIN EARNED BACHELOR'S AND
MASTER'S DEGREES FROM THE UNIVERSITY OF WASHINGTON
AND A DOCTORAL DEGREE FROM THE UNIVERSITY OF KANSAS.
HE SERVED AS PROVOST AND VICE PRESIDENT FOR ACADEMIC
AFFAIRS AT THE UNIVERSITY OF NORTH DAKOTA PRIOR TO
JOINING WEST CHESTER UNIVERSITY IN MARCH 2009. DURING
HIS TENURE, DR. WEISENSTEIN WAS INSTRUMENTAL IN THE
DEVELOPMENT OF A STRATEGIC PLAN AND A COMPREHENSIVE
FACILITIES MASTER PLAN AND AN INCREASE IN INTERNATIONAL
PARTNERSHIPS FOR CULTURAL, EDUCATIONAL AND SCHOLARLY
EXCHANGES. IN ADDITION, HE CHAMPIONED WEST CHESTER
UNIVERSITY'S EFFORTS TO REDUCE ITS ECOLOGICAL IMPACT BY
SIGNING THE AMERICAN COLLEGE AND UNIVERSITY
PRESIDENTS' CLIMATE COMMITMENT. DR. WEISENSTEIN
FURTHER CREATED THE VETERANS CENTER, WHICH PROVIDES
PROGRAMMING AND A COORDINATED SYSTEM OF SUPPORT FOR
MILITARY MEMBERS AND THEIR FAMILIES.
THROUGHOUT HIS TENURE, HE MAINTAINED THE HIGHEST
STANDARDS OF EXCELLENCE, ALONG WITH AN EXEMPLARY
COMMITMENT TO PUBLIC SERVICE THAT EARNED HIM THE
RESPECT AND ADMIRATION OF HIS MANY FRIENDS AND
COLLEAGUES.**

**NOW THEREFORE, THE SENATE OF THE COMMONWEALTH OF
PENNSYLVANIA CONGRATULATES GREG R. WEISENSTEIN, ED.D.,
UPON HIS WELL-DESERVED RETIREMENT; OFFERS BEST WISHES
FOR A HAPPY AND FULLFILLING FUTURE;
AND DIRECTS THAT A COPY OF THIS DOCUMENT, SPONSORED BY
SENATOR ROBERT M. TOMLINSON AND SENATOR ANDREW E.
DINNIMAN, BE TRANSMITTED TO GREG R. WEISENSTEIN, ED.D.**

Member Tomlinson said that it has been an honor and a privilege for him to serve with President Weisenstein as an alum of West Chester University and loving this institution and being very proud of what it has done in the past. He thanked President Weisenstein for the wonderful job that he has done as a very successful President. He congratulated President Weisenstein on a job done well.

President Weisenstein thanked Member Tomlinson for the citation.

Chair Fillippo thanked Member Tomlinson and the Chair made the following remarks:

“Both Greg and Sandra have done much for WCU these past 7 years and have touched all of our lives. We are very grateful for their contributions in moving this University forward to become one of the very best regional comprehensive universities in the nation.

We know you “bleed purple and gold” and you care greatly for West Chester University. We cannot even express how much you will be missed, but we do wish you the very best as you enter the next chapter of your lives. Greg, Mr. President, I am pleased to present you this office chair from the Council of Trustees, as a token of our appreciation.

Under the WCU seal, it is inscribed with:

President Greg R. Weisenstein
For 7 Distinguished Years of Service
To West Chester University of PA 2009-2016

Please help me thank Greg for his leadership over the past 7 years.”

(Applaud and a picture was taken.)

President Weisenstein thanked the Council of Trustees.

Chair Fillippo noted that at the March meeting, those members of West Chester University faculty and staff who have gone the extra mile for the University are recognized.

Chair Fillippo invited President Weisenstein to introduce the individual Vice Presidents who would assist him with this special recognition during this part of the meeting.

President Weisenstein remarked that West Chester University is very fortunate to have a wonderful pool of faculty and staff who are very willing to do whatever it takes to get the job done and to ensure the success of the University and those that we serve as well as to complete their day-to-day duties. We will recognize members of our faculty and staff who are nominated by their division for this very special recognition.

Academic Affairs

Dr. Weisenstein then called on Dr. Laurie Bernotsky, Provost and Vice President for Academic Affairs. Dr. Bernotsky asked Megan Jerabek, Senior Associate Registrar, to come forward and she made the following remarks:

“Megan joined us in June of 2014 as the Senior Associate Registrar and in the short time that she has been here, she has already made a significant impact on the University and her early successes actually prompted us to name her as Director of Academic Records this past summer.

Since coming to WCU, Megan has redesigned much of the registration process for students and she has also improved communications, enrollment appointments, class permissions and implemented wait-list functionality which provides real-time access to course demand. This is something very important that we have been working on for a long time.

Additionally, in her first year, Megan was the product manager for the implementation of our new catalog and curriculum management software. Again, this was a really important improvement for us and a very, very complex project. Her dedication, work ethic and diligence kept the project moving forward and she met all of the critical timelines to ensure smooth University operations. This project alone is a testament to the value that she brings to West Chester University.

As if this wasn't enough, this fall, we gave her the challenge to help us implement an academic reorganization of the colleges. Another really complex

process, but, true to her style, Megan demonstrated outstanding leadership that extends well beyond the Registrar's Office because this project impacts every division on campus.

We are very fortunate to have Megan and I am delighted to honor her here today in front of this body for her many, many achievements already in the time that she has been here.”

Megan Jerabek was congratulated with a special certificate and applause from those gathered.

Administration and Finance

President Weisenstein called on Mark Mixner, Vice President for Administration and Finance. Mr. Mixner thanked President Weisenstein and asked Ms. Gail Fellows, to come forward along with her supervisor. Mr. Mixner read the following:

- “Gail came to West Chester University in June of 1989 to fill the newly-created position of Director of Environmental Health and Safety. (26+ years of service).
- She holds a BS in Occupational Safety and Health from the University of Arizona, and an MS in Administration from West Chester University.
- She holds ARM (Associate in Risk Management) certification; an advanced certificate in Campus Sustainable Innovation, and a certificate in Crime Prevention through Environmental Design and Enhanced Response Design (CPTED-RED).

- In July of 2015, it was reported to the University that a faculty member had contracted Legionnaires' disease. That notification tripped a multitude of critical activities over the next eight weeks designed to investigate possible sources of legionella risk on the campus. A continuing and supportive dialogue with local and state health authorities persisted throughout the event. Contractors offered expert advice and remediation strategies. A series of timely campus communications kept the many University constituencies informed and assured that the University was handling the event properly while testing and remediation occurred. Additional controls and schedules were subsequently placed into operation to provide a better preventive maintenance posture. Behind the scenes and at the decision-making table, Gail's operational judgment, and sound and timely advice and counsel to senior administration officials at the University, preserved an air of calm and confidence throughout the period.
- Subsequently, she was, and still continues to be called on to offer after-action advice and insight to other universities and groups interested in better managing their own risks. Gail has presented to the WCU Council of Organizations, the State System's Environmental Health and Safety Directors, Rutgers University, and a consortium of private Philadelphia area universities, including Bryn Mawr, Cabrini, Haverford, Immaculata, St. Josephs, Ursinus and Villanova.

- She has also played a key role and assumed a majority of responsibilities in the past year associated with the establishment of a compliance oversight program for faculty research involving controlled substances.
- Equally impressive, over Gail's 26 years at West Chester University, she has mentored and supervised approximately 40 interns and graduate students, many of whom chose to pursue careers in the field of environmental health and safety."

Ms. Fellows was presented a framed certificate and congratulated by the applause of those in the audience.

Student Affairs

President Weisenstein called on Dr. Matt Bricketto, Vice President for Student Affairs. Dr. Bricketto thanked President Weisenstein and asked Dr. Tom Purce, Assistant Vice President for Student Affairs, to come to the podium and Dr. Bricketto read the following statement:

"The Division of Student Affairs is proud to recognize Dr. Thomas Purce this evening. Tom currently serves as the Assistant Vice President for Student Affairs, and is an experienced university manager, who oversees the following units: Residence Life & Housing Services; New Student Programs; Campus Recreation; Student Leadership & Involvement; The Office of Fraternity & Sorority Life; and WCU Dining Services Program.

All of the Departments reporting into Dr. Purce, function as a high performing team, and I have been impressed by their ability to collaborate in

programming efforts, and for developing innovative support services to assist our students.

Be it the Student Leadership Project team, ARAMARK Chefs presenting cooking demonstrations in the classroom, the construction and opening of the Recreation Center, Expansion of Greek Life in recent years, Partnerships between Res Life and USH, or New Student Programs Office collaborations with Academic Affairs, Tom is always there to support such efforts, and to encourage his team to strive for excellence, take risks, and advance the University's # 1 Priority -- Student Success.

Of special note is Dr. Purce's oversight of the University Dining Contract with ARAMARK. Tom is a visionary, who reshaped a traditional meal plan and single location dining operation in Lawrence Hall, to one that now offers WCU students the ability to use their meal swipes, and flex dollars, in multiple locations and franchises across campus -- such as Starbucks, Chick Fil-A, Einstein's Bagels, The Diner, Rams Head Deli, and multiple POD locations.

Tom is working intensely with the University Facilities Design Team, and architects, on what will be a wonderful new Dining facility incorporated into the Commons Project. Tom's love of baseball has been helpful, as this project has been thrown some "curve balls" along the way!

Dr. Thomas Purce has served WCU with distinction for the past 29 years, and his career in Student Affairs spans 40 years. Tom is a skilled leader, who brings his wisdom, humor, and an even-handed approach to his work every

day. Tom maintains his composure in tough situations, serves as a role model and mentor for our younger staff, and he is well respected on the WCU campus.

Beyond the heavy administrative load Tom carries, he has always found extra time to advise student groups – first serving for many years as the Residence Hall Association Advisor, and more recently as the Advisor to Circle K. We were all very proud when Tom was recognized by the Kiwanis organization at their District Convention in Pittsburg, as the Outstanding Faculty Advisor of the Year for all of Pennsylvania.

In summary, The University is indeed fortunate to have a professional of Dr. Purce's caliber lead an important zone within Student Affairs for many years. Tom is dependable, organized, a problem solver, and committed to the success of our students. Tom will be retiring this summer and certainly will be missed. Please join me in recognizing Dr. Thomas Purce. ”

Dr. Tom Purce was presented a framed certificate and congratulated by the applause of those in the audience.

Advancement

President Weisenstein called on Dr. Mark Pavlovich, Vice President for Advancement and Sponsored Research, to introduce the nominee from the Advancement division. Dr. Pavlovich called Mary Beth Kurimay to the podium and read the following statement honoring her:

“Mary Beth is a valued member of the Advancement Team and the University Community. She began her service to WCU in November of 2012, and ever since she’s been an incredibly effective leader for the Office of Conference Services.

During her time at West Chester, Mary Beth has dramatically increased conference revenues. In fact, through her good work we will exceed \$1 million in conference revenues this year for the first time ever. And these revenues benefit all areas of the University from Academic Affairs to Athletics.

When you attend one of Mary Beth’s events it seems almost effortless. But we know that couldn’t be further from the truth. Hosting hundreds of events and tens of thousands of demanding customers on campus each year takes remarkable planning and endless patience.

Indeed, her positive outlook and organizational skills are legendary as she collaborates with food service, custodial services, public safety, housing, space management and many, many others to pull off extraordinary events.

Here are just a few examples of her logistical magic:

- Working with Aramark to create a kosher kitchen to provide over 3,000 kosher meals for the Alliance for Jewish Renewal
- Arranging for an outdoor bee hive display on campus for the Chester County Bee Keepers Association
- Arranging for plastic covers so a body-builder group wouldn’t get oil on the walls and ceiling for their self-tanning rooms

- Creating a Dragonfly Forest for autistic children with intensive allergies
- When a food service vendor forgot to deliver lunch to one of her camps, she made a run for 75 hoagies, bags of chips, and water bottles.
- Now, in addition to her revenue generating activities, she has assumed principal responsibility for organizing commencements.

In the four years I have had the pleasure of working with Mary Beth, I have never, ever heard her say that something “wasn’t her job.” Her work ethic sets the standard for our division.

So please join me in thanking and congratulating Mary Beth for her outstanding service to West Chester University.”

Ms. Mary Beth Kurimay was presented a framed certificate and congratulated by the applause of those in the audience.

External Operations

President Weisenstein called on Dr. Chris Fiorentino, Vice President for External Operations and our future Interim President, to introduce the nominee from that area. Dr. Fiorentino called Diane Greenwood, to the podium and read the following statement honoring her:

“I am delighted to present Diane Greenwood. As you are all aware, the Division of External Operations is a new venture for West Chester University and Diane actually came in with a long career with General Electric before deciding to come to West Chester University for a MSW. We are fortunate that she chose to come with us. I let her loose at the Philadelphia campus and

what has happened since then is nothing short of incredible. She is very determined and took over control of all of the recruitment efforts and essentially built a campus from scratch.

One of the things that we learned as we built the Philadelphia campus is that there is a lot that we take for granted on a college campus – just a lot of “stuff” that is on our campus here – and when we started our branch campus, there is nothing. You find yourself saying, “Oh, what about ID’s” and a million other things. So, we started this campus with 7 students in the first year. This past year, we exceeded 300 students in the 5 or 6 programs that we have there now, and, as we had students come into the programs, then we had the problems associated with taking care of the needs of the students. The population in Philadelphia is 75 under-represented minorities which is the population that we were targeting, but they were not well-informed about things like financial aid, and filling out the forms. Diane and her team essentially went student by student, worked with them, figured out their problems with great support from the Registrar’s Office, Bursar’s Office, Financial Aid, etc. but it was really Diane’s tenacity that solved the problems and got us to the point where we are now. And by the way, we have 4 other sister institutions that are trying to operate out of Philadelphia and none of them have been successful at generating enrollments. Several of them have decided to just leave. They just have not been able to be successful. It is not for lack of effort. It is a difficult market in which to compete, but Diane just refused to say “No.” We have generated the enrollments; we have a successful

ongoing concern – it has actually passed the break-even point in making money.

In the meantime, I asked her to take on the dual enrollment program which is to offer courses for high school students. We started it last fall with West Chester School District – offered 3 classes with 33 students and we now have 6 districts lined up and we are expanding this footprint. This is very labor intensive, meeting with the districts, getting into signing the agreements, doing the recruitment, going to evening recruitment events in the different high schools and this is a highly successful venture.

Diane has really undertaken several new ventures that were things that were identified in the Strategic Plan and everything she touches is successful.

It is truly an honor to work with her and I congratulate you, Diane, for your success. I am proud to present her to the Council of Trustees.”

Ms. Greenwood was presented a framed certificate and congratulated by the applause of those in the audience.

Information Services

President Weisenstein introduced Mr. J.T. Singh, Executive Director for Information Services to introduce the nominee from that area. Mr. Singh called Mr. Michael (Mike) Ogoe, to the podium and read the following statement honoring him:

“Mike Ogoe was born in South Philadelphia, and was raised in Camden New Jersey. He moved back to Philadelphia at the age of 12 where he attended middle and high school. After high school he was accepted into Temple University, Widener University, Penn State Brandywine, and West Chester University. Of the four universities he was accepted to, he felt that West Chester had the most to offer (and we would all agree with that). He graduated from West Chester University in 2010 majoring in Sociology. While he was a student, he was working as an intern at the HelpDesk for the Information Services division. Based on his performance and technical skillset, he was hired as a full time employee at the IT Helpdesk as an IT Generalist 1 in 2011. Due to Mike’s hard work, strong work ethic and his willingness to take on additional responsibilities in the ever changing technology world, Mike was promoted to IT Generalist 2 within a few years.

In the current Academic Year, Mike Ogoe completed over 500 tasks at the IT Help Desk. Here is a small glimpse into some of the major projects of which he has been a part:

Mike recently assisted in the development and implementation of the IT Purchases website and collaborated with the web team to create our new Apple/PC/Repair/Software Purchasing Forms. This effort simplified the process for ordering and approving new equipment orders – especially considering that he is responsible for monitoring and processing IT equipment requests, organizing quotes and purchasing documents for final approvals.

Mike is often the one who notifies you when your equipment is ready, and in some cases will deliver and assist with installation in your office. In fact, during the office relocation project related to Wayne Hall and the Exton Nursing campus, Mike is credited for over 100 office computer configurations.

Mike was also responsible for the configuration of 60 Microsoft Surface units to be used by students in courses offered in Center City Philadelphia. Not only did he get the units ready, Mike agreed to deliver these units to the Philadelphia site on a Saturday to ensure that students had them in time for the start of the fall term.

Mike serves as backup to the PC Upgrade and hardware technicians assisting with data backups, deployment of images and Multi-Media support in classrooms as needed. He assists with the Equipment Lending program for faculty and students, trains and mentors students working at the HelpDesk, and regularly helps and trains faculty with ScanTron exams.

We continue to receive numerous positive comments and KUDOS from faculty, staff and students in regard to their experiences when seeking assistance from Mike at the HelpDesk. He is agile, enthusiastic, always willing to help and truly committed to providing the best customer service experience for campus.

Please join me in congratulating Mike Ogoe.”

Mr. Ogoe was presented a framed certificate and was congratulated by the applause of those in the audience.

Chairperson Fillippo recognized all of the honorees and said that it is no wonder that West Chester University is great and the people who were recognized are certainly “the best of the best.” He thanked them for all of their service to the West Chester University Community.

This concluded the Chairperson’s report.

AGENDA ITEM V – REPORTS OF THE UNIVERSITY PRESIDENT:

Chairperson Fillippo called on President Weisenstein who gave the following report:

“Thank you, Mr. Chair. The report today is going to be a little different. It’s a different time for Sandra and me – a very special one – certainly one that we have mixed feelings about. What we wanted to do is to thank everyone for a fantastic tribute to us and to West Chester University last Monday. We knew something was going to happen, but we had no idea it was that much and that well done. John, Becky, El and many of you who participated in that just did a fantastic job, and the fact that our children were there and our grandchildren were there made it very special for us.

As a campus community, we have accomplished a great deal over the last seven years. In 2009, we established a bold and optimistic agenda for West Chester University that has moved the University solidly into the rankings as one of the very best comprehensive regional universities in the nation. That agenda is now supported by an excellent Strategic Plan that is being successfully pursued. I want to briefly share with you the original 12 goals that we identified in 2009. I want to talk very briefly about the points of pride

that have resulted from those goals and that have resulted from a team effort – including the Council of Trustees, the great staff that were honored tonight along with many others, our faculty and administration. Truly as a team, we were able to accomplish a great deal.

1. Elevated the image of WCU – We wanted it to be a “top of mind, first choice” university; not a second-choice university or a safe university, but a university that pops into peoples’ minds as the place that they wanted to go, the place to get an advance education as well as under graduate education. I believe that we have accomplished that. Certainly when a parent called me very angry some time ago and said, “Why was my daughter accepted at Temple University, Penn State, and not accepted at West Chester University?” We knew that the message was out that West Chester University was a quality university along with many other quality universities like Temple, Penn State who are now really our competition. We also found that when Sandra and I got here, we were looking for people with West Chester University gear. There weren’t too many. There weren’t too many WCU stickers in the back windows of cars. When we got on planes wearing our WCU gear, people would say, “Western Carolina University?” As soon as I calmed down about it, I would tell them, “No, that’s really West Chester University.” Now, that is very different. We have had a great marketing campaign – Eli Silberman has helped tremendously with that and is the person who really set us on a

course of telling the story of West Chester University. Mark Pavlovich and his crew have done a tremendous job with that bull effort. Now, we see people wearing WCU gear all over the place. They put stickers in their windows and on their bumpers and take great pride in being associated with West Chester University as a “top of mind” first choice university.

2. We also wanted to increase our enrollment for two reasons. 1) we wanted to give more people an opportunity for the benefits of a West Chester University education. 2) We knew that increased enrollment would help us increase our revenues which are going to be important to us and have proven to be essential in backfilling funding which has not developed from the Commonwealth or funding that we have lost in an effort to assist our sister institutions. We’ve found now that West Chester University is one of the most popular destinations for higher education in the mid-Atlantic with about 20,000 first-time applications. Our first-year class had a grade point of 3.6; SAT’s over 1100; top 25 percent of their graduation class. We are attracting very good students and we are attracting a lot of students who want the benefits of a West Chester University education.
3. We wanted to diversify our enrollments including internationalizing the West Chester University’s campus and program opportunities for our students. With the help of people like Peter Loedel, our Director of International Programs, we have just done that. We have increased

the diversity of our campus community (both our employees as well as our students), and we're making progress in internationalizing the campus. We have more international students on campus than we ever have. We still have work to do there, though. Our goal is about 4 percent of our campus enrollment to be international students so that we create a diversity that's important that our domestic students can rub shoulders with our international students and learn about different cultures, different religions, and different ideologies. Most of our students work and they have very little time and very little money to experience an international educational experience. It becomes very important for us to create the global community here on our own campus so that we can use that community to help our students develop their own global thinking and become global citizens. We are accomplishing that. There is still work to do with these goals, but we have accomplished a great deal.

4. We wanted to increase our off-campus learning opportunities. Chris talked about that with Center City Philadelphia site. We have probably 3-4 times the enrollment of all of the other PASSHE institutions combined at that site. So we have been able with a lot of hard work to penetrate a very competitive marketplace. We have also increased distance education opportunities so that we are reaching students that for whatever reason they cannot be traditional students on this campus, but they still want a WCU education. We have gone

from under 100 seats in distance education to almost 9,000. So distance education is a very important part of our delivery system and an important part of many of our new programs – our new doctoral programs, our new master’s programs particularly. We are reaching students who want to continue to work and want to continue to engage in their family obligations, but still want to pursue an advanced education.

5. We knew that we would need to increase our facilities, and we would have to improve our facilities. We have the most used facilities in the System. Our classrooms are used over 40 hours a week. That is almost twice the utilization average rate in the System. And by System standards, we are still about 250,000 usable square feet below what we need to be for our current enrollment. So, we’ve got work to do, but we’ve also done some good work. The Business and Public Affairs Center will come on line in the spring of 2017. We are very anxious to have that building come on line. It will offer 23 new classrooms and more than 100 offices. We have very aggressive plans to help expand our facilities here on campus, even though that creates some challenges for us in a number of different ways. We need to move forward our projects like The Commons, so we have new dining facility for our students in addition to classrooms, laboratory space, and office space for our faculty members. Our enrollment has grown by over 20 percent in the last 7 years, and our faculty

complement has grown by over 25 percent. We are able to keep our faculty up to our student growth so we have a very favorable faculty to student ratio. However, we need space where people can do their very best work. So, since we have accomplished a great deal, there is a great deal that needs to be accomplished yet. I certainly wanted to leave plenty for Chris to do.

6. We wanted to make sure that our academic programs remain relevant to our business community as well as relevant to our students, and updated. As a result of some great work by our deans and our Provost, Laurie Bernotsky, we have strategic academic plans at the undergraduate level and at the graduate level. You have noticed over the last few meetings, there are a number of new programs that have been brought forward that are part of that strategic academic plan including doctoral programs. I said in my Inaugural Address that this institution was ready for doctoral program – WE HAVE THEM! We are doing a great job with those doctoral programs. They are quality programs and we'll have our first doctoral graduate in December of 2017. I might just come back for that one!
7. We wanted to enhance existing revenue sources and create new ones. I think you are all aware of the entrepreneurial efforts of the University to create those new revenue sources as well as enhance the existing ones particularly through our enrollment growth which, given

our economy scale, has resulted in some net revenues to offset potential deficits.

8. We have achieved national and international recognition as a leader in environmental sustainability. We have the second largest geo-thermal network in the country – so we still have some work to do there. Half of our buildings now are heated and cooled with geo-thermal energy – the other half by clean-burning natural gas. We reduced the carbon footprint that we have by about 7500 tons of CO₂ by simply closing our steam plant and not burning coal as our main heating and cooling source. We have a great deal to be proud about there and we are recognized nationally for those efforts.
9. We have developed WCU as a resource to our communities. A good example of that is the Center for Community Solutions. Carol Aichele is heading that up for us and is doing a great job. We already have about 40 projects queued up. Chris, I'm not sure where we are going to start with those projects. I guess the ones that seem to be most critical or maybe some of the low-hanging fruit to get started. It is a good example of West Chester University, a public university, being a community resource.
10. We are also a center for culture in Chester County. We have had over 100,000 visitors to our Visual and Performance Arts programs, our theater programs, and athletic programs. We are very proud of all of these programs. In the last year, we hosted the Kennedy Center

Theatre Arts competition right here on campus and had a number of top theater programs presenting their plays in our facilities. For athletics, we have been very successful – three national championships and at least 14 PSAC championships, two conference awards as the best athletic in the conference over the last 3 years. We have done very well.

11. We wanted to be a leader in technology and recognized as such. JT Singh and before him, Adel Barimani, developed the Demonstration and Application Center, and we have partnerships with major technology firms around the country. There is Microsoft and also Lenova who give us cutting edge software and hardware that we test and we look for additional applications that are normally defined by end users. We also look at how new technologies can be integrated into our own programs. Out of that Demonstration and Application Center, we have created classrooms of the future to give our faculty and students an opportunity to experiment with the latest technologies and see whether those technologies have a positive on the teaching/learning experience. When they do, we migrate those classrooms of the future into buildings like our Business and Public Affairs Center.
12. We also wanted to build our institutional endowment and giving to the University. Mark Pavlovich and the people from the WCU Foundation have done a great job in more than doubling our

endowment in the last few years. We are reaching very high levels of giving to the University in part because of the good work that our Foundation is doing and in part because of the pride that our Alumni and the friends of the University have in West Chester University. People give to organizations because they are proud of them and they are proud to be part of those organizations. We completed one campaign that was successful by Dr. Madeleine Wing Adler, and we are close to 85 percent completion of our most capital campaign which is our largest. We are getting close to the finish line and that has made a huge difference in what we are able to do here on campus.

13. The last goal is to foster a climate of civility, trust, and respect that promotes WCU's Values. I think that we have been successful in doing that. We have a community that is a real family and Sandra and I have felt that family. We have felt the support of it and we've felt how important it is to be a part of it.

While we share the campus pride in these accomplishments and wish everyone great success in pursuing the work that does remain, Sandra and I are especially grateful for the opportunity to have served the West Chester University family and those who in turn are served by the University. We thank everyone for welcoming us into the greater West Chester community and allowing it to also become our community.

We especially want to thank the Council of Trustees, current and past members, for supporting us and the rest of the campus community as we all worked to transform a good university into a great university.

We are reassured, by the strong support of our Council of Trustees and an excellent leadership team now to be headed by Dr. Fiorentino, that West Chester University's best days are indeed still ahead.

We also want to thank Becky Hook, and Gail Haney before her, (and there is no second here) for being the very best senior associates to the President. Becky, you have been a wonderful team member and without Becky, first of all, I would be lost....I wouldn't know where to go because she keeps my calendar. Becky has always stepped up for both Sandra and me and made it possible for us to do what we needed to do. Because not only did she do what she needed to do, but she did a great deal more.

And John, and Larry before him, for keeping me out of trouble (most of the time), and John for being a catalyst for getting things done. I couldn't have a better team. I have been very, very fortunate.

So, I want to thank you again to all of you for enabling Sandra and me to be a part of this very special place. (Applause.)

The President then said: I now ask for approval of Purchase Orders and Contracts for December, 2015, and January, 2016.

MOTION (LEWIS/MATLAWSKI):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE LIST OF PURCHASE ORDERS AND CONTRACTS IN EXCESS OF \$5,000 EXECUTED DURING DECEMBER, 2015, AND JANUARY, 2016, FOR THE PURCHASE OF EQUIPMENT, SERVICES, AND SUPPLIES.

MOTION UNANIMOUSLY APPROVED.

Chair Fillippo reported that he did not want to forget Sandra and what she has done was part of the President's team. He said that he was very fortunate to be their driver to a hotel the first night that they visited West Chester University. He said he could hear them talking back and forth, and he said to himself, "These are REAL people" in a very good way. He remarked that the two of them make a wonderful team and he said that he realizes how hard Sandra has worked behind the scenes, giving up their lovely house to anyone who comes through the door, seven days a week. He said that he knows that Sandra's contribution cannot even be calculated. He thanked Sandra for everyone. (Applaud)

This concluded President Weisenstein's report.

AGENDA ITEM VI – REPORT OF VICE PRESIDENT:

None.

AGENDA ITEM VII – REPORT OF EXECUTIVE COMMITTEE:

None.

AGENDA ITEM VIII – REPORT OF STANDING COMMITTEES:

Academic Affairs

Member Tomlinson introduced the first resolution.

Member Tomlinson recommended the following Resolution for consideration and approval:

MOTION (TOMLINSON/COSTELLO)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVE THE BACHELOR OF SCIENCE IN INDUSTRIAL AND OPERATIONS ENGINEERING TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL, PENDING APPROVAL BY THE OFFICE OF THE CHANCELLOR.

MOTION UNANIMOUSLY APPROVED.

Member Dozor introduced the second resolution. Member Dozor recommended the following Resolution for consideration and approval:

MOTION (DOZOR/TOMLINSON)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVE THE BACHELOR OF SCIENCE IN BIOMEDICAL ENGINEERING TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL, PENDING APPROVAL OF THE OFFICE OF THE CHANCELLOR.

MOTION UNANIMOUSLY APPROVED.

Member Tomlinson introduced the third resolution. He said that this is a culmination of some very hard work and a great job by our faculty and Provost. It is something that has been worked on for a while, especially the

engineering degree, he stated that this is a wonderful opportunity for West Chester University.

MOTION (TOMLINSON/MOSKOWITZ)

BE IT RESOLUTED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY APPROVE THE BACHELOR OF SCIENCE IN INTERNATIONAL BUSINESS TO MOVE FORWARD TO THE BOARD OF GOVERNORS OF THE STATE SYSTEM OF HIGHER EDUCATION FOR FINAL APPROVAL, PENDING APPROVAL BY THE OFFICE OF THE CHANCELLOR.

This concluded Member Tomlinson and Member Dozor's report.

Student Affairs and Report of SGA

Dr. Matthew Bricketto, Vice President for Student Affairs, asked SGA member Montana Leaks to give the report. Montana reported that the Student Affairs Committee began the meeting this afternoon with the Spotlight organization of the month which was Habitat for Humanity. Their President, Anderson Amaya, stood to be recognized. Montana shared that Habitat for Humanity is absolutely an incredible organization and they have been doing wonderful things all over campus. They have done "Adopt A Family" where families have fallen into domestic violence, they adopt one and give them gifts and show them that people care for them. Habitat for Humanity has participated in Relay for Life with raising more than \$800. They are working toward \$1,000. and will likely meet their goal. They have partnered with the Chester County Food Bank and working at Pete's Farm and is a very rewarding experience. Their main goal is really to start collaborating with other

organizations which I find to be very important here on this campus. They are absolutely amazing and are doing wonderful things, so keep a look out for Habitat for Humanity because they are on our radar.

Dr. Bricketto touched on the student leader efforts, the athletic updates, spring service activities and he talked about preparing for the end of the semester and our summer 2016 orientation. Things are coming to a close, but this year has been incredible and the students on this campus are doing wonderful things, and Montana said that she is proud to be a West Chester University student.

As for SGA, they are in a transition period, but that is a good thing. The Gala for Hope will be on April 8, 2016 to raise money for Make a Wish Foundation and their elections will be April 12-15, 2016. So we will look at a new Executive Board coming in.

That concluded Ms. Leaks' report.

Advancement

Member Silberman reported that the committee met and had a full meeting. The committee started with a report from the Associate Director of Marketing, Kristin Howley, and she updated the committee on all of the marketing strategies and the results which are really quite amazing. The increasing role of social media and those tactics are resulting in greater awareness and visibility for the University.

Total giving is running 55 percent ahead of last year due to a receipt of a large in-kind gift and several large endowment gifts. As of February 29, total

gift income has reached \$4,395,000 which is 92 percent of our \$4.75 million goal. The University is doing well there.

Thanks to the seven (7) Trustees who have already made gifts to this year's Annual Fund Trustee Campaign. We look forward to continuing our tradition of 100 percent giving from the Council of Trustees by June 30, 2016. We are the only University of all 14 universities in the State System that consistently has 100 percent Trustee contributions.

Since the January meeting, \$1.1 million in new gifts has been committed to the Becoming More Campaign. This brings the total to date raised as of February 29, 2016 to over \$41 million which is 82 percent of the \$50 million goal. We already exceeded the goal for this year, which was to reach an 80 percent goal by June 30, 2016.

In addition to the array of advertising initiatives, WCU has been featured in nearly 178 media stories during January and February. These range from the Kiplinger Magazine – Best Values in Public Higher Education article, to coverage of various faculty and student projects.

And finally, remember that the President Scholarship Gala will take place on Saturday, April 2, 2016 at the Hollinger Field House in addition to raising funds for scholarships, this will be the community farewell for President and Mrs. Weisenstein. If you haven't signed up yet, please contact Mark Pavlovich, and he will be happy to assist you.

That concluded Member Silberman's report.

Campus Development and Facilities

Member Matlawski reported that the committee did meet and in each member's packet is a summary of the projects that were discussed which he recommended to the members. Picking up on something that the President mentioned in his remarks, the geo-thermal project with 210 new geo-thermal wells have been signed for construction at 805 and 807 Roslyn Avenue. The Business and Public Affairs Center is back on track with a new contractor who was approved and we now have a construction schedule and a schedule that we hope can be completed and looking at occupancy during the spring of 2017. I was going to remark about some action that was taken by West Chester Borough Council, but I would rather not do that. He introduced the Resolution which is attached in the packet with the summary and supporting documentation for the Five-Year Capital Budget Request to be submitted to the State which involves projects totaling in excess of \$72 million for Lawrence Hall renovations, Francis Harvey Green Library renovations, Sturzebecker's Health Science Center renovation phase two, Main Hall replacement (not in its entirety), and the Old Library renovation.

Member Matlawski recommended the approval of the following Resolution:

MOTION (MATLAWSKI/LEWIS):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FIVE-YEAR CAPITAL BUDGET REQUEST PREPARED BY THE UNIVERSITY FOR SUBMISSION TO THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION ON APRIL 1, 2016.

MOTION UNANIMOUSLY APPROVED.

This concluded Member Matlawski's report.

Information Technology

Member Moskowitz, Chair of the Information Technology Committee, reported. She shared that the committee met right before the formal meeting. Information Technology is very busy on campus and there is a lot going on in this committee and in the interest of time, she did not read the entire report, but encouraged members to read the report so that they know what is happening.

This concluded Member Moskowitz's report.

Budget and Finance

Member Franklin reported that the full financial report is in the packet. He reported that as the resolutions were reviewed, the fee increases for Sykes Student Union, Residence Hall Fee (which has not been raised in several years), the Recreation Center and the Health Center, all increases were

between 2.5 percent - 3.5 percent, all being very reasonable by the committee and as such, Member Franklin introduced the resolutions at this time.

Member Franklin read the resolutions for consideration and action by the Council of Trustees.

Member Franklin reported that the Budget and Finance Committee recommends the increased fees for Sykes Student Union Fee.

MOTION (FRANKLIN/MATLAWSKI):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$2.31 PER SEMESTER TO THE SYKES STUDENT UNION FEE. THE NEW FEE OF \$79.42 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2016.

THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.

MOTION UNANIMOUSLY APPROVED.

Member Franklin reported that the Budget and Finance Committee recommends the increased fees for Residence Hall Fees.

MOTION (FRANKLIN/DOZOR):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES THE FOLLOWING FEES BE ESTABLISHED EFFECTIVE THE FALL SEMESTER 2016:

Room Type	Fee/Semester
North Campus (double occupancy)	\$2,638
North Campus (single occupancy)	\$3,319
South Campus (double occupancy)	\$2,886
South Campus (single occupancy)	\$3,141
College Arms Single Apartment	\$4,182

College Arms Single Two Bed Apartment	\$3,834
College Arms Double Bed One Bedroom	\$3,485
College Arms Double Bed Two Bedroom	\$3,224
College Arms Triple Bed One Bedroom Apartment	\$2962
College Arms Quad Beds One Bedroom Apartment	\$2,701

THESE FEES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.

MOTION UNANIMOUSLY APPROVED.

Member Franklin reported that the Budget and Finance Committee recommends the increased fees for the Recreation Center.

MOTION (FRANKLIN/IRELAND)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$3.51 PER SEMESTER TO THE RECREATION CENTER FEE. THE NEW FEE OF \$143.91 PER SEMESTER IS APPLICABLE FOR BOTH UNDERGRADUATE AND GRADUATE STUDENTS EFFECTIVE THE FALL SEMESTER 2016.

THESE RATES HAVE BEEN DETERMINED IN ACCORDANCE WITH THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION POLICY REQUIRING SELF SUFFICIENCY OF AUXILIARY ENTERPRISES.

MOTION UNANIMOUSLY APPROVED.

Member Franklin reported that the Budget and Finance Committee recommends the increased fees for the Health Center.

MOTION (SILBERMAN/COSTELLO):

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA HEREBY APPROVES AN INCREASE OF \$4.70 PER SEMESTER TO THE HEALTH CENTER FEE. THE NEW FEE OF \$139.07 PER SEMESTER IS APPLICABLE TO

**BOTH UNDERGRADUATE AND FULL-TIME GRADUATE STUDENTS
EFFECTIVE THE FALL SEMESTER 2016.**

MOTION UNANIMOUSLY APPROVED.

This concluded Member Franklin's report.

AGENDA ITEM IX – REPORTS OF SPECIAL COMMITTEES:

Chairperson Fillippo reported that the Council of Trustee Bylaws require that at the annual meeting on May 17, 2016, the Nominating Committee must again present a slate of officers. Due to the change in the bylaws last semester regarding the terms of the officers, this will be the first time that the slate of officers who are selected will have the two-year term. He reported that he asked for volunteers for the Nominating Committee and he was glad to report that Member Dozor was asked to Chair this committee and he agreed to serve as Chair. Joining Member Dozor, on the committee are Members Silberman and Moskowitz. The committee will present a slate of officers for consideration at the May 17, 2016 meeting. Chairperson Fillippo thanked Members Dozor, Silberman and Moskowitz for serving on the Nominating Committee.

AGENDA ITEM X – REPORTS OF LIAISON TO CONSTITUENCIES:

Member Silberman reported that the PACT Conference will be hosted in Harrisburg on March 31 and April 1, 2016. Chair Fillippo and Member Silberman and Moskowitz will be attending the meetings.

AGENDA ITEM XI – OLD BUSINESS:

None.

AGENDA ITEM XII – NEW BUSINESS:

Chair Fillippo introduced the following resolution for the Members consideration and approval:

MOTION (FILLIPPO/LEWIS)

BE IT RESOLVED THAT THE COUNCIL OF TRUSTEES OF WEST CHESTER UNIVERSITY, ENDORSES CHANCELLOR FRANK BROGAN'S APPOINTMENT OF DR. CHRISTOPHER FIORENTINO AS INTERIM PRESIDENT OF WEST CHESTER UNIVERSITY OF PENNSYLVANIA EFFECTIVE APRIL 1, 2016 UNTIL THE SELECTION OF A CONTINUING PRESIDENT.

MOTION UNANIMOUSLY APPROVED

Dr. Fiorentino was asked to stand and was recognized. (Applaud) Chair Fillippo asked him if he would like to come forward and make brief comments.

Dr. Fiorentino thank Chair Fillippo and he said the following:

“I am truly honored to be entrusted with this responsibility. I have been with West Chester University for a long time, and it is very humbling to be facing this. I am sorry that my wife, Sue, couldn't be here this evening. She is actually teaching, but she is as excited as I am about the prospect and is prepared to work side by side with me. Actually, it is interesting. I have been at West Chester University for 32 years and next to her, I am an amateur because she is actually the daughter of a faculty member, so she was born at West Chester and has spent her whole life receiving West Chester benefits. How about that? She is also an alumna of West Chester. We are a West Chester family and our children graduated from this institution, and I am honored. I truly appreciate the support of the Council and the trust that has

been placed in me, and I thank you for that. I look forward to working with you, and Greg, thank for leaving me a few things to do. (Laughter and Applause.)

Chairperson Fillippo reminded the Council members to make a note that the Council of Trustees will conduct the Annual Facilities Tour on April 21, 2015 at 4:30 p.m. starting at the Philips Memorial Building.

Also, Chair Fillippo remarked that in the past, it has been a struggle to get the COT members and the WCU Foundation Board together for the Retreat to get to know each other and talk about what each group does. He asked the Council members to make sure that they have May 17, 2016 on their calendars for the Retreat with the WCU Foundation Board. All members were given a purple papers giving the itinerary of everything that will take place to make it as painless as possible. The Council of Trustees' portion begins at 3:00 p.m. in the Philips Building and all will adjourn at 8:00 p.m. that evening. Chair Fillippo is asking for a good showing on May 17.

AGENDA ITEM XIII – ADJOURNMENT:

Chair Fillippo asked for a motion to adjourn the formal meeting.

MOTION (FRANKLIN/DOZOR)

MOTION TO ADJOURN AT 6:30 P.M.

MOTION UNANIMOUSLY APPROVED.

Respectfully submitted,



Christine Costello, Secretary